ENGAGEMENT OF AN EXCLUSIVE SALES AND MARKETING PARTNER FOR CHAHAR BAGH REVA

REQUEST FOR PROPOSAL

RFQ No. RUDA/COMM/SC/RFQ/0100-2026

Ravi Urban Development Authority (RUDA)
Government of the Punjab

151 Abu Bakar Block, Garden Town Lahore. Pakistan

TEL: +92-42-99333531-6 | Web: http://www.ruda.gov.pk

Section 1. Invitation to Bid

Procuring Agency: Ravi Urban Development Authority (RUDA)

RFQ No: RUDA/COMM/SC/RFQ/0100-2026

For

Engagement of an Exclusive Sales and Marketing Partner under Regulation 43 of the RUDA Land and Property Disposal Regulations 2024 (L&PD Regulations)

Request for Quotations (RFQ)

Date: November 20, 2026

1. This Invitation for submission of Quotations which requires engagement of real estate agents offering services available with a local or international large sales and marketing partners (hereinafter referred to as the "Exclusive Sales and Marketing Partner"), for exclusive sales and marketing rights with regards to the Chahar Bagh Reva Inventory comprising of "475" residential plots measuring 10 Marla and 01 Kanal. An advertisement for this Project was issued, which appeared in *National Daily Newspaper (Annexure-E)* dated ***November 20, 2026*****.**
2. RUDA invites sealed bids from the Bidders for their engagement as an Exclusive Sales and Marketing Partner. Further details are provided in the Instructions to Bidders and Data Sheet.
3. Bids shall be received in a single sealed envelope containing the eligibility documents and the financial bid (quotation), following the single stage one envelope procedure. No technical proposal is required and no technical evaluation or scoring shall be carried out. Bids shall be examined for eligibility on a pass/fail basis against the eligibility criteria provided in the Instructions to Bidders and Data Sheet, and the method for selection shall be the Least Cost Selection, being the eligible and responsive Bidder quoting the lowest rebate percentage.
4. Bids must be delivered to the address below on or before ***December 03, 2026*** **at** ***04:30 PM*****.** All Bids must be accompanied by a Bid Security in the amount specified in the Data Sheet in the form of a Pay Order, cash deposit (Call Deposit Receipt) or Bank Guarantee. Late Bids shall be rejected.

5. The Bids will be opened on ***December 04, 2026*** **at** ***11:00 AM*** **Hours** in the presence of the Bidders' representatives who may choose to be present at the address below. Interested eligible Bidders may obtain further information/clarification from RUDA at the address/email address given below from ***November 20, 2026*** **to** ***November 30, 2026*****, 10:00 AM to 04:00 PM**.

6. Bidding Documents are immediately available after the date of publication. RUDA will not be responsible for any cost or expense incurred by Bidders in connection with the preparation or delivery of Bids. In case of official holiday on the day of submission, next day will be treated as closing date. The Bidding document carrying all details can also be downloaded from RUDA's *https://ruda.gov.pk/tenders*

The address on which the bids shall be delivered and opened is ***151 Abu Bakr Block, Facing Canal, Garden Town, Lahore*.**

Yours sincerely,

Syed Hissam Gillani

Deputy Director Sales & CS

Ravi Urban Development Authority (RUDA)

Email Address: hisam.murad@ruda.gov.pk

Contact No. 0333-9100099

Section 2. Instructions to Bidders (ITB) and Data Sheet (DS)

2.1. Definitions:

a. "Applicable Law" means the laws and any other instruments having the force of law in the jurisdiction of the province of Punjab, or the Regulations such as the RUDA Land and Property Disposal Regulations 2024 (L&PD Regulations) and others issued by RUDA, as they may be issued and in force from time to time.

b. "Commencement Date" means the date on which the conditions precedent under the Contract are satisfied or waived, as provided in the Contract.

c. "Contract" means the Exclusive Sales and Marketing Partner Agreement to be signed between RUDA and the successful Bidder, substantially in the form included in the Bidding Documents, together with its Schedules.

d. "Data Sheet" means an integral part of the Instructions to Bidders (ITB) that reflects conditions to supplement, but not to override, the provisions of the ITB.

e. "Day" means a calendar day.

f. "End User" means a customer to whom the Exclusive Sales and Marketing Partner shall sell the plots in the Designated Inventory described herein and whose prescribed application and payments are accepted by RUDA.

g. "Total Plot Price" means the notified price of a plot within the Designated Inventory as set out in the Data Sheet, excluding development charges and taxes.

2.2. Scope of Bid:

2.2.1. RUDA as the Procuring Agency invites Bids from registered real estate agents for their engagement as an Exclusive Sales and Marketing Partner, to have exclusive sales and marketing rights with regards to the Chahar Bagh Reva Inventory comprising of "475" residential plots measuring 445 plots in 10 Marla and 30 plots in 1 Kanal, hereinafter called the "Designated Inventory".

2.2.2. Each Bidder shall in its Financial Bid (Form 2) quote one all-inclusive rebate percentage of the Total Plot Price of each plot within the Designated Inventory sold to an End User, which must not exceed 14%. Any bid quoting above 14%, providing conditional pricing, a separate commission demand or any other variation shall be deemed non-responsive.

2.2.3. In summary, the successful Bidder will be engaged under the Contract as the Exclusive Sales and Marketing Partner for the Designated Inventory for a term of twenty-four (24) months, as fully described in the Contract. It will secure plots by paying RUDA a downpayment of 15% of the notified price of each plot in line with a quarterly schedule prescribed by RUDA, sell the secured plots to End Users on RUDA's terms of sale within a prescribed period, and earn the quoted rebate in stages linked to End User payments and its overall performance. Ownership and title of the plots remain with RUDA, which alone allots and transfers plots to End Users.

2.2.4. The detailed terms and conditions of the engagement, including the downpayments, timelines, rebate stages, exclusivity, reporting, forfeiture and termination, are set out in the Contract attached to the Bidding Documents, which shall prevail over this summary in case of any inconsistency. Bidders should examine the Contract carefully, as the submission of a Bid constitutes acceptance of its terms.

2.2.5. The details of the Designated Inventory, the notified prices of the plots, the End User payment plan and the terms of sale are provided in the Data Sheet.

2.3. Payment of Rebate: The rebate earned by the Exclusive Sales and Marketing Partner shall be paid by RUDA in accordance with the Contract, subject to verification and the deduction of applicable taxes.

2.4. Eligible Bidders:

2.4.1. The Invitation to bid is open to all such local or international real estate agents who are registered with RUDA and are considered Authorized Real Estate Agents so defined under the L&PD Regulations issued by RUDA, or to those local or international real estate agents who undertake to register with RUDA and become Authorized Real Estate Agents under the L&PD Regulations before submission of bids.

2.4.2. Bidders shall be registered as a Designated Non-Financial Business and Profession (DNFBP) with the Federal Board of Revenue. A foreign Bidder shall also be duly registered in its home jurisdiction.

2.4.3. Bidders shall not be under a declaration of blacklisting by RUDA or by any other Procuring Agency.

2.4.4. A Bidder shall not have a conflict of interest. All Bidders found to have a conflict of interest shall be disqualified. A Bidder may be considered to have a conflict of interest with one or more parties in this Bidding process, if they:

i. are associated or have been associated in the past, directly or indirectly with a firm or any of its affiliates which have been engaged by RUDA to provide services for the preparation of specifications and other documents to be used for the procurement of the services under this Invitation for Bids, or
ii. have controlling shareholders in common; or
iii. receive or have received any direct or indirect subsidy or remuneration from any of them; or
iv. have the same legal representative for purposes of this Bid; or
v. have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about or influence on the Bid of another Bidder, or influence the decisions of RUDA regarding this Bidding process; or
vi. submit more than one Bid in this Bidding process. However, this does not limit the participation of subcontractors in more than one Bid.

vii. have a direct or indirect relationship with any official of RUDA that gives rise to a financial/economic interest in the outcome of the procurement process.

2.4.5. A bidder shall be ineligible, if:

i. the Bidder is declared bankrupt or insolvent;
ii. payments in favor of the Bidder are suspended in accordance with the judgment of a court of law other than a judgment declaring bankruptcy and resulting, in accordance with the national laws, in the total or partial loss of the right to administer and dispose of its property;
iii. legal proceedings are instituted against such Bidder involving an order suspending payments and which may result, in accordance with the national laws, in a declaration of bankruptcy or in any other situation entailing the total or partial loss of the right to administer and dispose of the property;
iv. the Bidder is convicted, by a final judgment, of any offence involving professional misconduct;
v. the Bidder is debarred and blacklisted due to involvement in corrupt and fraudulent practices in accordance with the applicable law.
vi. the Bidder is debarred and blacklisted in general (i.e. to the extent of all public procurement) due to consistent performance failure in accordance with the applicable law.
vii. the Bidder is blacklisted/ debarred by any international organization.
viii. the Bidder does not fulfill the criteria provided hereunder.

2.4.6. Bidders shall provide to the Procuring Agency evidence of their eligibility, proof of compliance with the necessary legal requirements to carry out the contract effectively.

2.4.7. Bidders shall provide such evidence of their continued eligibility satisfactory to RUDA, as RUDA shall reasonably request.

2.4.8. Bidders shall not sub-contract any part of the services under the Contract without the prior written approval of RUDA.

2.5. **Cost of Bidding:** The Bidder shall bear all costs associated with the preparation and submission of its Bid, and the Procuring Agency i.e. RUDA, will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the Bidding process.

2.6. **One person one bid:** A Bidder shall submit only one Bid in the same bidding process, either individually as a Bidder or as a member in a joint venture or any similar arrangement. A Bidder, if acting as a sub-contractor under any Bid, shall not submit a bid for the same individually.

2.7. Bidding Documents:

2.7.1. The services required, Bidding procedures, and contract terms are prescribed in the Bidding documents. The Bidding documents, inter alia, include:

- **a.** Invitation to Bids
- **b.** Instructions to Bidders (ITB)
- **c.** Data Sheet
- **d.** Draft Exclusive Sales and Marketing Partner Agreement (the Contract)
- **e.** Form 1: Bid Form (including eligibility checklist)
- **f.** Form 2: Financial Bid Form (Quotation)
- **g.** Form 3: Bid Security Form (Bank Guarantee)
- **h.** Form 4: Affidavit of Eligibility
- **i.** Form 5: Affidavit of Integrity and No Conflict of Interest

2.7.2. The Bidder is required to examine all instructions, forms, terms, and specifications in the Bidding documents. Failure to furnish all information as required by the Bidding Documents or to submit a Bid not substantially responsive to the Bidding Documents in every respect will be at risk and may result in the rejection of its Bid.

2.7.3. In case of discrepancies between the Invitation to Bid and the Bidding Documents listed above, the said Bidding Documents, not in conflict with any provision of the applicable law, will take precedence.

2.7.4. RUDA is not responsible for the completeness of the Bidding Documents and their addenda, if they were not obtained directly from the Procuring Agency or from its website. Re-confirming from RUDA that all pages/ contents have been properly and clearly received is the prime responsibility of the Bidder.

2.7.5. **Clarification of Bidding Documents:** Prospective Bidders may seek clarification of any of the Bidding Documents from RUDA in writing. RUDA being the Procuring Agency shall respond within 3 days in writing to only such clarifications sought by the prospective Bidders if such clarifications are received 7 days prior to the deadline of submission of Bids.

2.7.6. **Amendment of Bidding Documents:** At any time prior to the deadline for submission of Bids, but not later than 3 days before the closing time of the submission of Bid, RUDA, for any reason, whether at its own initiative or in response to a clarification requested by a prospective Bidder, may modify the Bidding documents by amendment. Any such change/amendment in the Bidding documents shall be provided in a timely manner, preferably through electronic means also, and on equal opportunity basis. All prospective Bidders that have received the Bidding documents will be notified of the amendment in writing or by email, and will be binding on them.

2.7.7. Any addendum issued including the notice of any extension of the deadline shall be part of the Bidding Documents and shall be communicated in writing. In order to allow prospective Bidders reasonable time in which to take an addendum into account in preparing their Bids, RUDA, at its discretion, may extend the deadline for the submission of Bids.

2.8. Language of Bid: The Bid prepared by the Bidder, as well as all correspondence and documents relating to the Bid exchanged by the Bidder and RUDA shall be written in English Language. Supporting documents and printed literature furnished by the Bidder may be in same language.

2.9. Bid Security:

2.9.1. The Bidder shall furnish, as part of its Bid, a bid security in the amount specified in the Data Sheet.

2.9.2. The bid security is required to protect RUDA against the risk of Bidder's conduct which would warrant the bid security's forfeiture.

2.9.3. The bid security shall be in Pak Rupees and shall be in one of the following forms:

a. Pay Order, cash deposit (Call Deposit Receipt) or Bank Guarantee in the format of Form 3, valid for the period specified in the Data Sheet beyond the validity of Bid and extended as required under Clause 2.9.6 and Clause 2.10.3.

2.9.4. Any Bid not secured by submission of bid security shall be rejected by RUDA as non-responsive.

2.9.5. Unsuccessful Bidders' bid security will be discharged or returned as promptly as possible but not later than 15 days after the expiration of the period of Bid validity, save where the Bid and bid security have been extended under Clause 2.10 or Clause 2.16.

2.9.6. The successful Bidder's bid security will be returned after the later of (i) the signing of the Contract and (ii) payment of the downpayment for not less than the number of plots required as a condition precedent under the Contract. The successful Bidder shall keep its bid security valid, and shall extend it from time to time as necessary, until it is returned. Prior to and as a condition of signing the Contract, the successful Bidder shall, where its bid security is furnished as a Bank Guarantee, extend its validity up to a date not earlier than thirty (30) days after the last date for satisfaction of the conditions precedent under the Contract. Failure to do so shall entitle RUDA to forfeit the bid security.

2.9.7. The bid security may be forfeited:

a. if a Bidder withdraws its Bid during the period of Bid validity specified herein; or

b. in the case of a successful Bidder, if the Bidder:
   i. fails to sign the contract; or
   ii. fails to satisfy the conditions precedent under the Contract within the time prescribed therein, or
   iii. is blacklisted, or
   iv. fails to keep its bid security valid, or to extend it, as required under Clause 2.9.6.

c. if any declaration, affidavit or document submitted by the Bidder is found to be false or misleading.

2.10. Period of Validity of Bids:

2.10.1. Bids shall remain valid for the period specified in the Data Sheet from the date of opening of Bid. A Bid valid for a shorter period may be rejected by RUDA as non-responsive.

2.10.2. RUDA may, under exceptional circumstances and for reasons to be recorded in writing, request all Bidders in writing, before the expiry of the period of Bid validity, to extend their respective Bids for a further period not exceeding the original period of Bid validity.

2.10.3. A Bidder agreeing to the extension shall, within the time specified in RUDA's request, correspondingly extend the validity of its bid security, and shall not be permitted to modify its Bid. A Bidder that fails to extend its bid security within that time shall be deemed to have refused the extension.

2.10.4. A Bidder refusing the extension may withdraw its Bid without forfeiture of its bid security.

2.11. Submission of Bid:

2.11.1. Sealing and Marking of Bids:

a. The Bid shall be submitted in a single sealed envelope containing (i) the documents establishing the Bidder's eligibility listed in the Data Sheet, (ii) the bid security, and (iii) the signed Financial Bid Form stating a single rebate percentage in figures and words. No technical proposal is required.

b. The envelope shall be clearly marked "Bid for Exclusive Sales and Marketing Partner – Chahar Bagh Reva".

c. The envelope shall be addressed to RUDA as specified in the Invitation to Bid and the Data Sheet. The envelope shall also bear the title of the procurement activity, the RFQ title and number indicated in the Invitation to Bid, and a statement: "**DO NOT OPEN BEFORE**….. (**December 04, 2026 at 11:00 AM**),". It shall also indicate the name and address of the Bidder.

d. If the envelope is not sealed and marked as required RUDA will assume no responsibility for the Bid's misplacement or premature opening.

e. The number of copies of the Bid, if any, shall be as provided in the Data Sheet.

2.11.2. Deadline for Submission of Bids: Bids must be received by RUDA at the address specified under the Invitation to Bid and the Data Sheet no later than **December 03, 2026.** RUDA may at its own discretion extend the deadline for submission of bids by amending the Bidding Documents.

2.11.3. Late Bids: Any Bids received after the deadline for submission provided above shall be declared late and rejected and returned unopened to the Bidder.

2.11.4. Modification and Withdrawal of Bids:

a. A Bid may not be modified after its submission.

b. A Bid may be withdrawn before the deadline for submission of Bids provided above. However, a Bid may not be withdrawn after deadline for submission

of Bids has passed. In case a Bid is withdrawn after the deadline for submission of Bids has passed and before the expiry of the bid validity period, RUDA shall forfeit the bid security of that Bidder.

2.12. Eligibility Evaluation:

2.12.1. There shall be no technical proposal, technical evaluation or scoring. Bids shall be examined on a pass/fail basis to determine whether the Bidder:

a. meets the eligibility criteria in Clause 2.4 and has furnished the documents listed in the Data Sheet,
b. has furnished a valid bid security in accordance with Clause 2.9,
c. has submitted the affidavits required under Clause 2.4.6 read with Clause 3 of the Data Sheet, and
d. has submitted a signed Financial Bid Form quoting a single unconditional rebate percentage not exceeding 14%.

2.12.2. A Bid which fails any of the above shall be declared non-responsive and shall not be considered.

2.13. Evaluation Criteria for the bid evaluation: The Least Cost Selection method shall be utilized for the selection of the successful Bidder amongst eligible and responsive Bidders, and the Bidder quoting the lowest rebate percentage shall be ranked first. In case two or more such Bidders quote the same lowest rebate percentage, RUDA shall resolve the tie through a transparent and documented procedure communicated in writing to the tied Bidders, requesting each party to quote the downpayment percentage that they will offer to RUDA. Whichever party gives the higher downpayment percentage will be selected as the successful Bidder.

2.14. Bid Opening:

2.14.1. RUDA shall open all Bids in public and in the presence of the L&PD Management Committee and Bidders' or their representatives who choose to attend at the place, date and time provided as follows:

a. **RAVI URBAN DEVELOPMENT AUTHORITY**
   151 Abu Bakr Block, Facing Canal, Garden Town, Lahore
b. **Date: December 04, 2026**
c. **Time: 11:00 AM**

2.14.2. The envelope of each Bid shall be opened and the name of the Bidder, the quoted rebate percentage and the presence of the bid security shall be read aloud and recorded.

2.14.3. RUDA shall then examine the eligibility documents of each Bidder on a pass/fail basis in accordance with Clause 2.12 and shall reject any Bid which does not meet the eligibility criteria.

2.14.4. During the examination of eligibility, no Bidder shall be permitted to change its quoted rebate percentage or otherwise improve its Bid.

2.14.5. RUDA shall maintain a record of the opening of Bids in accordance with Regulation 43 of the L&PD Regulations.

2.14.6. The eligible and responsive Bidder quoting the lowest rebate percentage shall be awarded the Contract.

2.14.7. **Clarification of Bids and Correction of Errors:** To assist in the examination, evaluation and comparison of Bids, RUDA may, at its discretion, ask any Bidder for a clarification of its Bid in writing. Any clarification submitted by a Bidder that is not in response to a request by RUDA shall not be considered. Any clarification that alters or modifies the Bid in any way that is by changing the substance of the Bid shall not be taken into account. Only arithmetic errors may be corrected through clarifications.

2.14.8. **Preliminary Examination:** RUDA will examine the Bids to determine whether they are complete, whether any computational errors have been made, whether required securities/ guarantees/ sureties have been furnished, whether the documents have been properly signed, and whether the Bids are generally in order. If a Bid is not substantially responsive, it will be rejected by RUDA and may not subsequently be made responsive by the Bidder by correction of the non-conformity.

2.15. **Documents Establishing Bidder's Eligibility**: The Bidder shall furnish, as part of its Bid, the documents listed in the Data Sheet establishing the Bidder's eligibility to Bid. The documentary evidence shall establish to RUDA's satisfaction that the Bidder, at the time of submission of its Bid, meets the eligibility criteria in Clause 2.4.

2.16. **Conditions Precedent**: The successful Bidder shall, within sixty (60) days of signing of the Contract, satisfy the conditions precedent provided in the Contract, including payment of the downpayment for not less than thirty (30) plots. Failure of the successful Bidder to do so shall constitute sufficient grounds for the termination of the Contract and forfeiture of the Bid security, along with other remedies available to RUDA under the applicable law. After that, RUDA may decide to award the contract to the next lowest evaluated Bidder, subject to that Bidder's written agreement to extend its Bid and bid security for such period as RUDA may require, or call for new Bids.

2.17. **Letter of Acceptance and Signing of Contract:**

2.17.1. RUDA shall issue a Letter of Acceptance to the successful Bidder who meets the criteria provided herein.

2.17.2. Upon signing of the Contract by the successful Bidder, RUDA will promptly notify each unsuccessful Bidder, other than any Bidder whose Bid has been extended under Clause 2.16, and will discharge its Bid security.

2.17.3. The Contract shall also be issued to the successful Bidder after Letter of Acceptance and the successful Bidder shall sign and mention the date of

signing of the Contract and return the same to RUDA within [fifteen (15)] days of issuance of the Letter of Acceptance.

2.18. Procuring Agency's Right to Reject All Bids: RUDA reserves the right to reject all Bids (and to cancel the Bidding process) at any time prior to the acceptance of any Bid, without thereby incurring any liability towards the Bidders. RUDA shall inform the Bidders of the rejection of bids and may upon request communicate to any Bidder, the grounds for its rejection of all Bids or proposals but shall not be required to justify those grounds.

2.19. Re-bidding: If RUDA rejects all the Bids, it may proceed with the process of fresh Bidding but before doing that it shall assess the reasons for rejection and may, if necessary, revise specifications, evaluation criteria or any other condition for Bidders.

DATA SHEET (DS)

DS Clause Number	ITB Clause Number	Supplements to Clauses in the Instruction to Bidders
1.	**2.2.2.**	The Financial Bid of the Bidder shall be a quotation of one all-inclusive rebate percentage of the Total Plot Price of each plot within the Designated Inventory sold to an End User. The quote for the rebate must not exceed 14% of the Total Plot Price. The Total Plot Price of each plot within the Designated Inventory is set out in Annex B.
2.	**2.2.5.**	Details of: a. Designated Inventory attached as Annex A. b. Notified Prices for each plot within the Designated Inventory attached as Annex B. c. End User payment plan is attached as Annex C. d. Terms of sale including buy back facility offered by RUDA to the End User and other such terms are attached as Annex D. The Annexures specified above form part of the Data Sheet and the Bidding Documents.
3.	**2.4.6.**	Bidder shall submit the affidavits in Form 4 (Affidavit of Eligibility) and Form 5 (Affidavit of Integrity and No Conflict of Interest) in Section 3, which include the following undertakings: a. Bidder is not currently blacklisted by RUDA or any other Procuring Agency. b. The documents/photocopies provided with the Bid are authentic. In case of any fake/bogus document found at any stage, the Bidder shall be blacklisted as per the applicable Law/ Rules/Regulations. c. Any and all provided information is correct. d. Bidder has examined and accepts the terms of the Contract included in the Bidding Documents.
4.	**2.7.5.**	Address for submission of clarification of Bidding Documents: **RAVI URBAN DEVELOPMENT AUTHORITY** **151 Abu Bakr Block, Facing Canal, Garden Town, Lahore.**

5.	**2.9.1.**	Amount of bid security: PKR [12,000,000] (Twelve Million only), valid for [30] days beyond the period of validity of Bids. The bid security may be furnished as a Pay Order, cash deposit (Call Deposit Receipt) or Bank Guarantee, and the successful Bidder shall extend it until it is returned under Clause 2.9.6.
6.	**2.10.1.**	Period of validity of Bids: [90] days from the date of opening of Bids.
7.	**2.11.1.**	Address for submission of Bid: **RAVI URBAN DEVELOPMENT AUTHORITY** **151 Abu Bakr Block, Facing Canal, Garden Town, Lahore.**
8.	**2.11.1(e)**	Number of copies of the Bid to be provided are: 02
9.	**2.15.**	Documents establishing the Bidder's eligibility, to be submitted with the Bid: a. certificate of incorporation or registration, and evidence of ownership and of the authority of the signatory to the Bid, b. RUDA registration certificate as an Authorized Real Estate Agent under the L&PD Regulations or evidence of submission of sales partner registration, c. evidence of registration as a DNFBP with the Federal Board of Revenue, d. for a foreign Bidder, evidence of registration in its home jurisdiction, e. the affidavits in Form 4 and Form 5, f. the bid security in accordance with Clause 2.9, g. the signed Bid Form (Form 1), and h. the signed Financial Bid Form (Form 2).

SECTION 3. BIDDING FORMS

Bidders shall complete, sign and stamp the following forms and place them, with the documents listed in Clause 9 of the Data Sheet, in the single sealed envelope. Forms 4 and 5 shall be executed on stamp paper of the requisite value and attested by an Oath Commissioner or Notary Public. The forms shall not be altered, save for completing the blanks.

Form 1: Bid Form (including eligibility checklist)

Form 2: Financial Bid Form (Quotation)

Form 3: Bid Security Form (Bank Guarantee)

Form 4: Affidavit of Eligibility

Form 5: Affidavit of Integrity and No Conflict of Interest

Form 1: Bid Form

[On the letterhead of the Bidder]

Date: ……

To: [Director Business Growth, Sales & Client Relations], Ravi Urban Development Authority, [151 Abu Bakr Block, Facing Canal, Garden Town, Lahore]

Subject: Bid for Engagement of an Exclusive Sales and Marketing Partner for Chahar Bagh Reva, RFQ No. RUDA/COMM/RFQ/0100-2026

Dear Sir/Madam,

1. Having examined the Bidding Documents, including the Instructions to Bidders, the Data Sheet and the Contract, and addenda Nos. [•], the receipt of which is hereby acknowledged, we, the undersigned, offer to be engaged as the Exclusive Sales and Marketing Partner for the Designated Inventory in accordance with the Bidding Documents, at the rebate percentage stated in our Financial Bid Form (Form 2).

2. We confirm that we meet the eligibility criteria in Clause 2.4 of the Instructions to Bidders and enclose the documents listed in Clause 9 of the Data Sheet, as set out in the checklist below.

3. We agree to keep this Bid valid for the period specified in the Data Sheet from the date of opening of Bids, and for any extension of that period agreed by us under Clause 2.10 of the Instructions to Bidders, and it shall remain binding upon us and may be accepted at any time before the expiry of that period.

4. If our Bid is accepted, we undertake to sign the Contract within the period specified in the Bidding Documents and to satisfy the conditions precedent under the Contract, including payment of the downpayment for not less than thirty (30) plots, within sixty (60) days of signing of the Contract.

5. We enclose a bid security of PKR [12,000,000] in the form of ……, No. …… dated ……, issued by ……, being a Pay Order, cash deposit (Call Deposit Receipt) or Bank Guarantee in Form 3, which we shall keep valid until it is returned under Clause 2.9.6 of the Instructions to Bidders.

6. We understand that RUDA is not bound to accept the lowest or any Bid it may receive.

BIDDER DETAILS

Particular	Details
Name of Bidder (legal entity)	
Country and registration number	
RUDA registration number (Authorized Real Estate Agent)	
FBR DNFBP registration number	

Registered address	
Address	
Contact person and designation	
Email and telephone	
Authorized signatory (name, designation, CNIC/passport number)	

ELIGIBILITY CHECKLIST

No.	Document	Enclosed (Yes/No)	Page No.
1	Signed Bid Form (Form 1)		
2	Signed Financial Bid Form (Form 2)		
3	Bid security (Pay Order, cash deposit or Bank Guarantee in Form 3)		
4	Affidavit of Eligibility (Form 4)		
5	Affidavit of Integrity and No Conflict of Interest (Form 5)		
6	Certificate of incorporation or registration, ownership details and authority of signatory		
7	RUDA registration certificate as an Authorized Real Estate Agent		
8	FBR DNFBP registration evidence		
9	Home-jurisdiction registration (foreign Bidders only)		

Yours faithfully,

Signature: ……

Name: ……

Designation: ……

Date: ……

Company stamp:

Form 2: Financial Bid Form (Quotation)

[On the letterhead of the Bidder]

Date: ……

To: [Director Business Growth, Sales & Client Relations], Ravi Urban Development Authority, [151 Abu Bakr Block, Facing Canal, Garden Town, Lahore]

Subject: Financial Bid for Engagement of an Exclusive Sales and Marketing Partner for Chahar Bagh Reva, RFQ No. RUDA/COMM/RFQ/0100-2026

Financial offer	**To be completed by the Bidder**
Single all-inclusive rebate percentage of the Total Plot Price of each plot sold to an End User (to not more than two decimal places)	…… %
Rebate percentage in words	
Maximum allowed	14% (any higher quotation is non-responsive)

We confirm that this is our complete, unconditional and all-inclusive quotation, and that no other commission, fee or charge shall be claimed by us from RUDA or any End User. We understand that the quoted rebate shall be earned in stages, subject to the conditions, verification and deductions provided in the Contract.

Signature: ……

Name: ……

Designation: ……

Date: ……

Company stamp:

Form 3: Bid Security Form (Bank Guarantee)

[To be used where the bid security is furnished as a Bank Guarantee. A Pay Order or cash deposit (Call Deposit Receipt) may be furnished instead.]

[On the letterhead of the issuing bank]

Guarantee No.: …… Date: ……

To: Ravi Urban Development Authority, [insert address]

WHEREAS …… (the "Bidder") has submitted its Bid dated …… for the engagement of an Exclusive Sales and Marketing Partner for Chahar Bagh Reva under **RFQ No. RUDA/COMM/RFQ/0100-2026** (the "Bid").

KNOW ALL PERSONS by these presents that we, ……, having our registered office at …… (the "Bank"), are bound unto the Ravi Urban Development Authority ("RUDA") in the sum of PKR …… (Pak Rupees …… only), for which payment well and truly to be made to RUDA, the Bank binds itself, its successors and assigns.

We undertake to pay RUDA up to the above amount unconditionally and irrevocably, upon receipt of its first written demand, without any demur, protest or reference to the Bidder, and without RUDA having to give reasons for or substantiate its demand.

This guarantee shall remain in force up to and including [insert date, being not less than [30] days after the expiry of the period of Bid validity], and any demand in respect thereof should reach the Bank not later than that date. The Bank shall, at the request of the Bidder, extend this guarantee for such period as RUDA may require under the Bidding Documents. If this guarantee is not extended at least [seven (7)] days before its expiry where required under the Bidding Documents, RUDA may demand payment of the full amount.

For and on behalf of the Bank

Signature: ……

Name and designation: ……

Bank seal:

Form 4: Affidavit of Eligibility

[On stamp paper of the requisite value]

I, ……, son/daughter of ……, holding CNIC/passport No. ……, being the …… of …… (the "Bidder") and duly authorized on its behalf, do hereby solemnly affirm and declare on oath as under:

1. That the Bidder is not currently blacklisted or debarred by RUDA, any other Procuring Agency, any federal or provincial government department or any international organization.

2. That the Bidder is not bankrupt or insolvent, no payments in its favour have been suspended by a court, and no proceedings are pending against it which may result in a declaration of bankruptcy or the loss of its right to administer and dispose of its property.

3. That neither the Bidder nor any of its directors, partners or proprietor has been convicted, by a final judgment, of any offence involving professional misconduct, fraud or corruption.

4. That the Bidder is registered with RUDA as an Authorized Real Estate Agent under the L&PD Regulations and as a DNFBP with the Federal Board of Revenue[, and, being a foreign Bidder, in its home jurisdiction].

5. That the documents and photocopies provided with the Bid are authentic, and that if any fake or bogus document is found at any stage, the Bidder shall be liable to be blacklisted in accordance with the applicable law.

6. That all information provided in the Bid is true, correct and complete.

7. That the Bidder has examined and accepts the terms of the Contract included in the Bidding Documents, including the downpayment, acquisition, onward-sale, forfeiture and termination provisions.

DEPONENT

Verification

Verified on oath at …… on this …… day of ……, 20…… that the contents of the above affidavit are true and correct to the best of my knowledge and belief and that nothing has been concealed therefrom.

DEPONENT

Form 5: Affidavit of Integrity and No Conflict of Interest

[On stamp paper of the requisite value]

I, ……, son/daughter of ……, holding CNIC/passport No. ……, being the …… of …… (the "Bidder") and duly authorized on its behalf, do hereby solemnly affirm and declare on oath as under:

1. That the Bidder does not have a conflict of interest of the kind described in Clause 2.4.4 of the Instructions to Bidders.

2. That the Bidder has submitted only one Bid in this bidding process, whether individually or as a member of a joint venture, consortium or association.

3. That the Bidder has not entered into any agreement or arrangement with any other Bidder or person to fix or influence the rebate percentage quoted or the outcome of this bidding process.

4. That the Bidder has not given or offered, and shall not give or offer, directly or indirectly, any gift, payment, commission or other benefit to any official of RUDA or any other person in connection with this bidding process or the Contract.

5. That, to the best of the Bidder's knowledge, no official of RUDA has any direct or indirect financial or economic interest in the Bidder or in the outcome of this bidding process.

6. That the Bidder has not sought, and shall not seek, to improperly influence any stage of this bidding process.

7. That if any of the above is found to be untrue, RUDA may reject the Bid, forfeit the bid security, terminate the Contract and initiate blacklisting proceedings against the Bidder in accordance with the applicable law.

DEPONENT

Verification

Verified on oath at …… on this …… day of ……, 20…… that the contents of the above affidavit are true and correct to the best of my knowledge and belief and that nothing has been concealed therefrom.

DEPONENT

ANNEXURE- A

Sr. No.	Block	Plot	Land Use	Area (Sft)	Plot Category	Premium	Road/ Street
1	A	13	Residential	2054.22	10 Marla	Corner	40 Feet
2	A	14	Residential	2275.00	10 Marla	Regular	40 Feet
3	A	15	Residential	2275.00	10 Marla	Regular	40 Feet
4	A	16	Residential	2275.00	10 Marla	Regular	40 Feet
5	A	17	Residential	2275.00	10 Marla	Regular	40 Feet
6	A	18	Residential	2275.00	10 Marla	Regular	40 Feet
7	A	19	Residential	2275.00	10 Marla	Regular	40 Feet
8	A	20	Residential	2275.00	10 Marla	Regular	40 Feet
9	A	21	Residential	2275.00	10 Marla	Regular	40 Feet
10	A	22	Residential	2275.00	10 Marla	Regular	40 Feet
11	A	23	Residential	2275.00	10 Marla	Regular	40 Feet
12	A	26	Residential	2275.00	10 Marla	Regular	40 Feet
13	A	27	Residential	2275.00	10 Marla	Regular	40 Feet
14	A	28	Residential	2275.00	10 Marla	Regular	40 Feet
15	A	29	Residential	2275.00	10 Marla	Regular	40 Feet
16	A	30	Residential	2275.00	10 Marla	Regular	40 Feet
17	A	31	Residential	2275.00	10 Marla	Regular	40 Feet
18	A	32	Residential	2275.00	10 Marla	Regular	40 Feet
19	A	33	Residential	2275.00	10 Marla	Regular	40 Feet
20	A	34	Residential	2275.00	10 Marla	Regular	40 Feet
21	A	35	Residential	2275.00	10 Marla	Regular	40 Feet
22	A	36	Residential	2275.00	10 Marla	Regular	40 Feet
23	A	37	Residential	2262.00	10 Marla	Corner	40 Feet
24	A	38	Residential	2262.00	10 Marla	Corner	40 Feet
25	A	39	Residential	2275.00	10 Marla	Regular	40 Feet
26	A	40	Residential	2275.00	10 Marla	Regular	40 Feet
27	A	41	Residential	2275.00	10 Marla	Regular	40 Feet
28	A	42	Residential	2275.00	10 Marla	Regular	40 Feet
29	A	43	Residential	2275.00	10 Marla	Regular	40 Feet
30	A	44	Residential	2275.00	10 Marla	Regular	40 Feet
31	A	45	Residential	2275.00	10 Marla	Regular	40 Feet
32	A	46	Residential	2275.00	10 Marla	Regular	40 Feet
33	A	47	Residential	2275.00	10 Marla	Regular	40 Feet
34	A	48	Residential	2275.00	10 Marla	Regular	40 Feet
35	A	49	Residential	2275.00	10 Marla	Regular	40 Feet
36	A	57	Residential	2275.00	10 Marla	Dead End	40 Feet

37	A	58	Residential	2275.00	10 Marla	Regular	40 Feet
38	A	59	Residential	2275.00	10 Marla	Regular	40 Feet
39	A	60	Residential	2275.00	10 Marla	Regular	40 Feet
40	A	61	Residential	2275.00	10 Marla	Regular	40 Feet
41	A	64	Residential	2275.00	10 Marla	Regular	40 Feet
42	A	65	Residential	2275.00	10 Marla	Regular	40 Feet
43	A	66	Residential	2275.00	10 Marla	Regular	40 Feet
44	A	67	Residential	2067.17	10 Marla	Dead End	40 Feet
45	A	68	Residential	1990.52	10 Marla	Dead End	40 Feet
46	A	69	Residential	2275.00	10 Marla	Regular	40 Feet
47	A	70	Residential	2275.00	10 Marla	Regular	40 Feet
48	A	71	Residential	2275.00	10 Marla	Regular	40 Feet
49	A	74	Residential	2275.00	10 Marla	Regular	40 Feet
50	A	75	Residential	2275.00	10 Marla	Regular	40 Feet
51	A	76	Residential	2275.00	10 Marla	Regular	40 Feet
52	A	77	Residential	2275.00	10 Marla	Regular	40 Feet
53	A	78	Residential	2275.00	10 Marla	Regular	40 Feet
54	A	79	Residential	2275.00	10 Marla	Regular	40 Feet
55	A	80	Residential	2275.00	10 Marla	Regular	40 Feet
56	A	81	Residential	2275.00	10 Marla	Regular	40 Feet
57	A	82	Residential	2275.00	10 Marla	Regular	40 Feet
58	A	83	Residential	2275.00	10 Marla	Regular	40 Feet
59	A	84	Residential	2275.00	10 Marla	Dead End	40 Feet
60	A	85	Residential	2275.00	10 Marla	Dead End	40 Feet
61	A	86	Residential	2275.00	10 Marla	Regular	40 Feet
62	A	87	Residential	2275.00	10 Marla	Regular	40 Feet
63	A	88	Residential	2275.00	10 Marla	Regular	40 Feet
64	A	89	Residential	2275.00	10 Marla	Regular	40 Feet
65	A	90	Residential	2275.00	10 Marla	Regular	40 Feet
66	A	91	Residential	2275.00	10 Marla	Regular	40 Feet
67	A	92	Residential	2275.00	10 Marla	Regular	40 Feet
68	A	93	Residential	2275.00	10 Marla	Regular	40 Feet
69	A	94	Residential	2275.00	10 Marla	Regular	40 Feet
70	A	95	Residential	2275.00	10 Marla	Regular	40 Feet
71	A	96	Residential	2262.50	10 Marla	Corner	40 Feet
72	A	97	Residential	2275.00	10 Marla	Dead End	40 Feet
73	A	98	Residential	2275.00	10 Marla	Regular	40 Feet
74	A	99	Residential	2275.00	10 Marla	Regular	40 Feet
75	A	100	Residential	2275.00	10 Marla	Regular	40 Feet
76	A	101	Residential	2272.89	10 Marla	Dead End	40 Feet
77	B	2	Residential	2479.93	10 Marla	Commercial Back	40 Feet
78	B	3	Residential	2479.70	10 Marla	Commercial Back	40 Feet

79	B	4	Residential	2479.54	10 Marla	Commercial Back	40 Feet
80	B	5	Residential	2479.43	10 Marla	Commercial Back	40 Feet
81	B	6	Residential	2479.38	10 Marla	Commercial Back	40 Feet
82	B	7	Residential	2479.38	10 Marla	Commercial Back	40 Feet
83	B	8	Residential	2479.45	10 Marla	Commercial Back	40 Feet
84	B	9	Residential	2479.57	10 Marla	Commercial Back	40 Feet
85	B	35	Residential	2228.97	10 Marla	Corner + Commercial Back	40 Feet
86	B	37	Residential	2275.00	10 Marla	Regular	60 Feet
87	B	38	Residential	2275.00	10 Marla	Regular	60 Feet
88	B	39	Residential	2275.00	10 Marla	Regular	60 Feet
89	B	40	Residential	2275.00	10 Marla	Regular	60 Feet
90	B	41	Residential	2275.00	10 Marla	Regular	60 Feet
91	B	42	Residential	2275.00	10 Marla	Corner	60 Feet
92	B	43	Residential	2275.00	10 Marla	Corner	60 Feet
93	B	44	Residential	2275.00	10 Marla	Regular	60 Feet
94	B	45	Residential	2275.00	10 Marla	Regular	60 Feet
95	B	46	Residential	2275.00	10 Marla	Regular	60 Feet
96	B	47	Residential	2275.00	10 Marla	Regular	60 Feet
97	B	48	Residential	2275.00	10 Marla	Regular	60 Feet
98	B	49	Residential	2275.00	10 Marla	Regular	60 Feet
99	B	50	Residential	2275.00	10 Marla	Regular	60 Feet
100	B	51	Residential	2275.00	10 Marla	Regular	60 Feet
101	B	52	Residential	2275.00	10 Marla	Regular	60 Feet
102	B	53	Residential	2275.00	10 Marla	Regular	60 Feet
103	B	54	Residential	2275.00	10 Marla	Regular	60 Feet
104	B	55	Residential	2275.00	10 Marla	Regular	60 Feet
105	B	56	Residential	2275.00	10 Marla	Regular	60 Feet
106	B	57	Residential	2275.00	10 Marla	Regular	60 Feet
107	B	58	Residential	2275.00	10 Marla	Regular	60 Feet
108	B	59	Residential	2275.00	10 Marla	Regular	60 Feet
109	B	60	Residential	2275.00	10 Marla	Regular	60 Feet
110	B	61	Residential	2275.00	10 Marla	Regular	60 Feet
111	B	62	Residential	2275.00	10 Marla	Regular	60 Feet
112	B	63	Residential	2262.50	10 Marla	Corner	60 Feet
113	B	64A	Residential	2275.00	10 Marla	Regular	40 Feet
114	B	64	Residential	2275.00	10 Marla	Park Facing	40 Feet
115	B	67	Residential	2275.00	10 Marla	Regular	40 Feet
116	B	68	Residential	2275.00	10 Marla	Regular	40 Feet
117	B	69	Residential	2275.00	10 Marla	Regular	40 Feet
118	B	70	Residential	2275.00	10 Marla	Regular	40 Feet
119	B	73	Residential	2275.00	10 Marla	Regular	40 Feet

120	B	74	Residential	2275.00	10 Marla	Regular	40 Feet
121	B	75	Residential	2275.00	10 Marla	Regular	40 Feet
122	B	76	Residential	2275.00	10 Marla	Regular	40 Feet
123	B	81	Residential	2275.00	10 Marla	Regular	40 Feet
124	B	84	Residential	2275.00	10 Marla	Regular	40 Feet
125	B	85	Residential	2275.00	10 Marla	Regular	40 Feet
126	B	89	Residential	2275.00	10 Marla	Regular	40 Feet
127	B	90	Residential	2275.00	10 Marla	Regular	40 Feet
128	B	91	Residential	2275.00	10 Marla	Regular	40 Feet
129	B	94	Residential	2275.00	10 Marla	Regular	40 Feet
130	B	95	Residential	2275.00	10 Marla	Regular	40 Feet
131	B	96	Residential	2275.00	10 Marla	Regular	40 Feet
132	B	99	Residential	2275.00	10 Marla	Regular	40 Feet
133	B	100	Residential	2275.00	10 Marla	Regular	40 Feet
134	B	101	Residential	2275.00	10 Marla	Regular	40 Feet
135	B	104	Residential	2275.00	10 Marla	Regular	40 Feet
136	B	105	Residential	2275.00	10 Marla	Regular	40 Feet
137	B	106	Residential	2275.00	10 Marla	Regular	40 Feet
138	B	114	Residential	2275.00	10 Marla	Regular	40 Feet
139	B	115	Residential	2275.00	10 Marla	Regular	40 Feet
140	E	7	Residential	4500.00	1 Kanal	Regular	100 Feet
141	E	8	Residential	4500.00	1 Kanal	Regular	100 Feet
142	E	9	Residential	4500.00	1 Kanal	Regular	100 Feet
143	E	10	Residential	4500.00	1 Kanal	Regular	100 Feet
144	E	11	Residential	4500.00	1 Kanal	Regular	100 Feet
145	E	12	Residential	4500.00	1 Kanal	Regular	100 Feet
146	E	13	Residential	4500.00	1 Kanal	Regular	100 Feet
147	E	14	Residential	4500.00	1 Kanal	Regular	100 Feet
148	E	16	Residential	4500.00	1 Kanal	Regular	100 Feet
149	E	17	Residential	4500.00	1 Kanal	Regular	100 Feet
150	E	18	Residential	4500.00	1 Kanal	Regular	100 Feet
151	E	19	Residential	4500.00	1 Kanal	Regular	100 Feet
152	E	20	Residential	4500.00	1 Kanal	Regular	100 Feet
153	E	21	Residential	4500.00	1 Kanal	Regular	100 Feet
154	E	28	Residential	4500.00	1 Kanal	Regular	40 Feet
155	E	29	Residential	4500.00	1 Kanal	Regular	40 Feet
156	E	30	Residential	4500.00	1 Kanal	Regular	40 Feet
157	E	31	Residential	4500.00	1 Kanal	Regular	40 Feet
158	E	32	Residential	4500.00	1 Kanal	Regular	40 Feet
159	E	33	Residential	4500.00	1 Kanal	Regular	40 Feet
160	E	34	Residential	4500.00	1 Kanal	Regular	40 Feet
161	E	35	Residential	4500.00	1 Kanal	Regular	40 Feet

162	E	36	Residential	4500.00	1 Kanal	Regular	40 Feet
163	E	37	Residential	4500.00	1 Kanal	Regular	40 Feet
164	E	38	Residential	4500.00	1 Kanal	Regular	40 Feet
165	E	39	Residential	4500.00	1 Kanal	Regular	40 Feet
166	E	40	Residential	4500.00	1 Kanal	Regular	40 Feet
167	E	41	Residential	4500.00	1 Kanal	Regular	40 Feet
168	E	42	Residential	4500.00	1 Kanal	Regular	40 Feet
169	E	42A	Residential	4500.00	1 Kanal	Regular	40 Feet
170	E	109	Residential	2262.50	10 Marla	Corner	40 Feet
171	E	110	Residential	2275.00	10 Marla	Regular	40 Feet
172	E	111	Residential	2275.00	10 Marla	Regular	40 Feet
173	E	112	Residential	2275.00	10 Marla	Regular	40 Feet
174	E	113	Residential	2275.00	10 Marla	Regular	40 Feet
175	E	114	Residential	2275.00	10 Marla	Regular	40 Feet
176	E	115	Residential	2275.00	10 Marla	Regular	40 Feet
177	E	123	Residential	2275.00	10 Marla	Regular	40 Feet
178	E	124	Residential	2275.00	10 Marla	Regular	40 Feet
179	E	125	Residential	2275.00	10 Marla	Regular	40 Feet
180	E	126	Residential	2275.00	10 Marla	Regular	40 Feet
181	E	127	Residential	2275.00	10 Marla	Regular	40 Feet
182	E	128	Residential	2275.00	10 Marla	Regular	40 Feet
183	E	129	Residential	2275.00	10 Marla	Regular	40 Feet
184	E	130	Residential	2262.50	10 Marla	Corner	40 Feet
185	E	131	Residential	2275.00	10 Marla	Regular	40 Feet
186	E	131A	Residential	2262.50	10 Marla	Corner	40 Feet
187	E	132	Residential	2275.00	10 Marla	Regular	40 Feet
188	E	133	Residential	2275.00	10 Marla	Regular	40 Feet
189	E	134	Residential	2275.00	10 Marla	Regular	40 Feet
190	E	135	Residential	2275.00	10 Marla	Regular	40 Feet
191	E	136	Residential	2275.00	10 Marla	Regular	40 Feet
192	E	137	Residential	2275.00	10 Marla	Regular	40 Feet
193	E	138	Residential	2275.00	10 Marla	Regular	40 Feet
194	E	139	Residential	2275.00	10 Marla	Regular	40 Feet
195	E	140	Residential	2262.50	10 Marla	Corner	40 Feet
196	E	141	Residential	2262.50	10 Marla	Corner	40 Feet
197	E	142	Residential	2275.00	10 Marla	Regular	40 Feet
198	E	143	Residential	2275.00	10 Marla	Regular	40 Feet
199	E	144	Residential	2275.00	10 Marla	Regular	40 Feet
200	E	145	Residential	2275.00	10 Marla	Regular	40 Feet
201	E	146	Residential	2275.00	10 Marla	Park Facing	40 Feet
202	E	147	Residential	2275.00	10 Marla	Park Facing	40 Feet
203	E	148	Residential	2275.00	10 Marla	Park Facing	40 Feet

204	E	149	Residential	2275.00	10 Marla	Park Facing	40 Feet
205	E	150	Residential	2275.00	10 Marla	Park Facing	40 Feet
206	E	150A	Residential	2262.50	10 Marla	Corner + Park Facing	40 Feet
207	E	151	Residential	2262.50	10 Marla	Corner	40 Feet
208	E	152	Residential	2275.00	10 Marla	Regular	40 Feet
209	E	153	Residential	2275.00	10 Marla	Regular	40 Feet
210	E	154	Residential	2275.00	10 Marla	Regular	40 Feet
211	E	155	Residential	2275.00	10 Marla	Regular	40 Feet
212	E	156	Residential	2275.00	10 Marla	Regular	40 Feet
213	E	157	Residential	3500.92	10 Marla	Corner	40 Feet
214	E	158	Residential	3500.92	10 Marla	Corner + Park Facing	40 Feet
215	E	159	Residential	2275.00	10 Marla	Park Facing	40 Feet
216	E	160	Residential	2275.00	10 Marla	Park Facing	40 Feet
217	E	161	Residential	2275.00	10 Marla	Park Facing	40 Feet
218	E	162	Residential	2275.00	10 Marla	Park Facing	40 Feet
219	E	163	Residential	2275.00	10 Marla	Park Facing	40 Feet
220	E	164	Residential	2262.50	10 Marla	Corner + Park Facing	40 Feet
221	E	165A	Residential	2262.50	10 Marla	Corner + Park Facing	40 Feet
222	E	165	Residential	2275.00	10 Marla	Park Facing	40 Feet
223	E	166	Residential	2275.00	10 Marla	Park Facing	40 Feet
224	E	167	Residential	2275.00	10 Marla	Park Facing	40 Feet
225	E	168	Residential	2275.00	10 Marla	Park Facing	40 Feet
226	E	169	Residential	2275.00	10 Marla	Park Facing	40 Feet
227	E	170	Residential	2275.00	10 Marla	Regular	40 Feet
228	E	171	Residential	2275.00	10 Marla	Regular	40 Feet
229	E	172	Residential	2275.00	10 Marla	Regular	40 Feet
230	E	173	Residential	2275.00	10 Marla	Regular	40 Feet
231	E	174	Residential	2262.50	10 Marla	Corner	40 Feet
232	E	175	Residential	2262.50	10 Marla	Corner	40 Feet
233	E	176	Residential	2275.00	10 Marla	Regular	40 Feet
234	E	177	Residential	2275.00	10 Marla	Regular	40 Feet
235	E	178	Residential	2275.00	10 Marla	Regular	40 Feet
236	E	179	Residential	2275.00	10 Marla	Regular	40 Feet
237	E	180	Residential	2275.00	10 Marla	Regular	40 Feet
238	E	181	Residential	2275.00	10 Marla	Regular	40 Feet
239	E	182	Residential	2275.00	10 Marla	Regular	40 Feet
240	E	183	Residential	2275.00	10 Marla	Regular	40 Feet
241	E	184	Residential	2275.00	10 Marla	Regular	40 Feet
242	E	184A	Residential	2262.50	10 Marla	Corner + Mosque Facing	40 Feet
243	E	185A	Residential	2262.50	10 Marla	Corner + Mosque Facing	40 Feet
244	E	185	Residential	2275.00	10 Marla	Regular	40 Feet
245	E	186	Residential	2275.00	10 Marla	Regular	40 Feet

246	E	187	Residential	2275.00	10 Marla	Regular	40 Feet
247	E	188	Residential	2275.00	10 Marla	Regular	40 Feet
248	E	189	Residential	2275.00	10 Marla	Regular	40 Feet
249	E	190	Residential	2275.00	10 Marla	Regular	40 Feet
250	E	191	Residential	2275.00	10 Marla	Regular	40 Feet
251	E	192	Residential	2275.00	10 Marla	Regular	40 Feet
252	E	193	Residential	2275.00	10 Marla	Regular	40 Feet
253	E	194	Residential	2262.50	10 Marla	Corner	40 Feet
254	E	195	Residential	2262.50	10 Marla	Corner	100 Feet
255	E	196	Residential	2275.00	10 Marla	Regular	100 Feet
256	E	197	Residential	2275.00	10 Marla	Regular	100 Feet
257	E	198	Residential	2275.00	10 Marla	Regular	100 Feet
258	E	199	Residential	2275.00	10 Marla	Regular	100 Feet
259	E	200	Residential	2275.00	10 Marla	Regular	100 Feet
260	E	201	Residential	2275.00	10 Marla	Regular	100 Feet
261	E	202	Residential	2275.00	10 Marla	Regular	100 Feet
262	E	203	Residential	2275.00	10 Marla	Regular	100 Feet
263	E	204	Residential	2275.00	10 Marla	Regular	100 Feet
264	E	204A	Residential	2262.00	10 Marla	Corner + Mosque Facing	100 Feet
265	E	205	Residential	2850.00	10 Marla	Corner	40 Feet
266	E	206	Residential	2275.00	10 Marla	Regular	40 Feet
267	E	207	Residential	2275.00	10 Marla	Regular	40 Feet
268	E	208	Residential	2275.00	10 Marla	Regular	40 Feet
269	E	209	Residential	2275.00	10 Marla	Regular	40 Feet
270	E	210	Residential	2275.00	10 Marla	Regular	40 Feet
271	E	211	Residential	2275.00	10 Marla	Regular	40 Feet
272	E	212	Residential	2275.00	10 Marla	Regular	40 Feet
273	E	213	Residential	2275.00	10 Marla	Regular	40 Feet
274	E	214	Residential	2275.00	10 Marla	Regular	40 Feet
275	E	215	Residential	2275.00	10 Marla	Regular	40 Feet
276	E	216	Residential	2275.00	10 Marla	Regular	40 Feet
277	E	217	Residential	2275.00	10 Marla	Regular	40 Feet
278	E	218	Residential	2275.00	10 Marla	Regular	40 Feet
279	E	219	Residential	2275.00	10 Marla	Regular	40 Feet
280	E	220	Residential	2275.00	10 Marla	Regular	40 Feet
281	E	221	Residential	2256.00	10 Marla	Corner	40 Feet
282	E	268	Residential	2256.00	10 Marla	Corner	40 Feet
283	E	269	Residential	2275.00	10 Marla	Regular	40 Feet
284	E	270	Residential	2275.00	10 Marla	Regular	40 Feet
285	E	271	Residential	2275.00	10 Marla	Regular	40 Feet
286	E	272	Residential	2275.00	10 Marla	Regular	40 Feet
287	E	273	Residential	2275.00	10 Marla	Regular	40 Feet

288	E	274	Residential	2275.00	10 Marla	Regular	40 Feet
289	E	275	Residential	2275.00	10 Marla	Regular	40 Feet
290	E	276	Residential	2275.00	10 Marla	Regular	40 Feet
291	E	277	Residential	2275.00	10 Marla	Regular	40 Feet
292	E	278	Residential	2275.00	10 Marla	Regular	40 Feet
293	E	279	Residential	2275.00	10 Marla	Regular	40 Feet
294	E	280	Residential	2275.00	10 Marla	Regular	40 Feet
295	E	281	Residential	2275.00	10 Marla	Regular	40 Feet
296	E	282	Residential	2275.00	10 Marla	Regular	40 Feet
297	E	290	Residential	2275.00	10 Marla	Regular	40 Feet
298	E	291	Residential	2275.00	10 Marla	Regular	40 Feet
299	E	292	Residential	2275.00	10 Marla	Regular	40 Feet
300	E	293	Residential	2275.00	10 Marla	Regular	40 Feet
301	E	294	Residential	2275.00	10 Marla	Regular	40 Feet
302	E	295	Residential	2275.00	10 Marla	Regular	40 Feet
303	E	296	Residential	2275.00	10 Marla	Regular	40 Feet
304	E	297	Residential	2275.00	10 Marla	Regular	40 Feet
305	E	298	Residential	2275.00	10 Marla	Regular	40 Feet
306	E	299	Residential	2275.00	10 Marla	Regular	40 Feet
307	E	300	Residential	2275.00	10 Marla	Regular	40 Feet
308	E	301	Residential	2256.00	10 Marla	Corner	40 Feet
309	E	348	Residential	2275.00	10 Marla	Corner	40 Feet
310	E	349	Residential	2275.00	10 Marla	Regular	40 Feet
311	E	350	Residential	2275.00	10 Marla	Regular	40 Feet
312	E	351	Residential	2275.00	10 Marla	Regular	40 Feet
313	E	352	Residential	2275.00	10 Marla	Regular	40 Feet
314	E	353	Residential	2275.00	10 Marla	Regular	40 Feet
315	E	354	Residential	2275.00	10 Marla	Regular	40 Feet
316	E	378	Residential	2275.00	10 Marla	Regular	40 Feet
317	E	379	Residential	2275.00	10 Marla	Regular	40 Feet
318	E	380	Residential	2275.00	10 Marla	Regular	40 Feet
319	E	381	Residential	2275.00	10 Marla	Regular	40 Feet
320	E	382	Residential	2275.00	10 Marla	Regular	40 Feet
321	E	383	Residential	2275.00	10 Marla	Regular	40 Feet
322	E	384	Residential	2275.00	10 Marla	Regular	40 Feet
323	E	385	Residential	2275.00	10 Marla	Regular	40 Feet
324	E	386	Residential	2275.00	10 Marla	Regular	40 Feet
325	E	387	Residential	2275.00	10 Marla	Regular	40 Feet
326	E	388	Residential	2275.00	10 Marla	Regular	40 Feet
327	E	389	Residential	2275.00	10 Marla	Regular	40 Feet
328	E	390	Residential	2275.00	10 Marla	Regular	40 Feet
329	E	391	Residential	2275.00	10 Marla	Regular	40 Feet

330	E	392	Residential	2275.00	10 Marla	Regular	40 Feet
331	E	393	Residential	2275.00	10 Marla	Regular	40 Feet
332	E	394	Residential	2275.00	10 Marla	Regular	40 Feet
333	E	395	Residential	2275.00	10 Marla	Regular	40 Feet
334	E	396	Residential	2275.00	10 Marla	Regular	40 Feet
335	E	397	Residential	2275.00	10 Marla	Regular	40 Feet
336	E	398	Residential	2275.00	10 Marla	Regular	40 Feet
337	E	399	Residential	2275.00	10 Marla	Regular	40 Feet
338	E	400	Residential	2275.00	10 Marla	Regular	40 Feet
339	E	401	Residential	2275.00	10 Marla	Regular	40 Feet
340	E	402	Residential	2275.00	10 Marla	Regular	40 Feet
341	E	403	Residential	2275.00	10 Marla	Regular	40 Feet
342	E	404	Residential	2275.00	10 Marla	Regular	40 Feet
343	E	405	Residential	2262.50	10 Marla	Corner + Commercial Facing	40 Feet
344	F	2	Residential	2275.00	10 Marla	Regular	100 Feet
345	F	3	Residential	2275.00	10 Marla	Regular	100 Feet
346	F	4	Residential	2275.00	10 Marla	Regular	100 Feet
347	F	7	Residential	2275.00	10 Marla	Regular	100 Feet
348	F	31	Residential	2275.00	10 Marla	Regular	100 Feet
349	F	32	Residential	2275.00	10 Marla	Regular	100 Feet
350	F	33	Residential	2275.00	10 Marla	Regular	100 Feet
351	F	34	Residential	2275.00	10 Marla	Regular	100 Feet
352	F	35	Residential	2275.00	10 Marla	Regular	100 Feet
353	F	36	Residential	2275.00	10 Marla	Regular	100 Feet
354	F	37	Residential	2275.00	10 Marla	Regular	100 Feet
355	F	38	Residential	2275.00	10 Marla	Regular	100 Feet
356	F	39	Residential	2275.00	10 Marla	Regular	100 Feet
357	F	40	Residential	2275.00	10 Marla	Regular	100 Feet
358	F	41	Residential	2275.00	10 Marla	Regular	100 Feet
359	F	42	Residential	2275.00	10 Marla	Regular	100 Feet
360	F	43	Residential	2275.00	10 Marla	Regular	100 Feet
361	F	44	Residential	2275.00	10 Marla	Regular	100 Feet
362	F	45	Residential	2275.00	10 Marla	Regular	100 Feet
363	F	46	Residential	2275.00	10 Marla	Regular	100 Feet
364	F	47	Residential	2275.00	10 Marla	Regular	100 Feet
365	F	48	Residential	2262.50	10 Marla	Corner	100 Feet
366	F	49	Residential	2262.50	10 Marla	Corner	40 Feet
367	F	50	Residential	2275.00	10 Marla	Regular	40 Feet
368	F	51	Residential	2275.00	10 Marla	Regular	40 Feet
369	F	52	Residential	2275.00	10 Marla	Regular	40 Feet
370	F	53	Residential	2275.00	10 Marla	Regular	40 Feet

371	F	54	Residential	2275.00	10 Marla	Regular	40 Feet
372	F	55	Residential	2275.00	10 Marla	Regular	40 Feet
373	F	56	Residential	2275.00	10 Marla	Regular	40 Feet
374	F	57	Residential	2275.00	10 Marla	Regular	40 Feet
375	F	58	Residential	2275.00	10 Marla	Regular	40 Feet
376	F	59	Residential	2275.00	10 Marla	Regular	40 Feet
377	F	60	Residential	2275.00	10 Marla	Regular	40 Feet
378	F	61	Residential	2275.00	10 Marla	Regular	40 Feet
379	F	62	Residential	2275.00	10 Marla	Regular	40 Feet
380	F	63	Residential	2275.00	10 Marla	Regular	40 Feet
381	F	64	Residential	2275.00	10 Marla	Regular	40 Feet
382	F	65	Residential	2275.00	10 Marla	Regular	40 Feet
383	F	66	Residential	2275.00	10 Marla	Regular	40 Feet
384	F	67	Residential	2262.50	10 Marla	Corner	40 Feet
385	F	68	Residential	2262.50	10 Marla	Corner	40 Feet
386	F	69	Residential	2275.00	10 Marla	Regular	40 Feet
387	F	70	Residential	2275.00	10 Marla	Regular	40 Feet
388	F	71	Residential	2275.00	10 Marla	Regular	40 Feet
389	F	72	Residential	2275.00	10 Marla	Regular	40 Feet
390	F	73	Residential	2275.00	10 Marla	Regular	40 Feet
391	F	74	Residential	2275.00	10 Marla	Regular	40 Feet
392	F	75	Residential	2275.00	10 Marla	Regular	40 Feet
393	F	76	Residential	2275.00	10 Marla	Regular	40 Feet
394	F	77	Residential	2275.00	10 Marla	Regular	40 Feet
395	F	78	Residential	2275.00	10 Marla	Regular	40 Feet
396	F	79	Residential	2275.00	10 Marla	Regular	40 Feet
397	F	80	Residential	2275.00	10 Marla	Regular	40 Feet
398	F	81	Residential	2275.00	10 Marla	Regular	40 Feet
399	F	82	Residential	2275.00	10 Marla	Regular	40 Feet
400	F	83	Residential	2275.00	10 Marla	Regular	40 Feet
401	F	84	Residential	2275.00	10 Marla	Regular	40 Feet
402	F	85	Residential	2275.00	10 Marla	Regular	40 Feet
403	F	86	Residential	2275.00	10 Marla	Regular	40 Feet
404	F	87	Residential	2275.00	10 Marla	Regular	40 Feet
405	F	88	Residential	2275.00	10 Marla	Regular	40 Feet
406	F	89	Residential	2275.00	10 Marla	Regular	40 Feet
407	F	90	Residential	2275.00	10 Marla	Regular	40 Feet
408	F	91	Residential	1903.00	10 Marla	Corner	40 Feet
409	F	92	Residential	2271.72	10 Marla	Regular	40 Feet
410	F	93	Residential	2275.00	10 Marla	Regular	40 Feet
411	F	94	Residential	2275.00	10 Marla	Regular	40 Feet
412	F	95	Residential	2275.00	10 Marla	Regular	40 Feet

413	F	96	Residential	2275.00	10 Marla	Regular	40 Feet
414	F	97	Residential	2275.00	10 Marla	Regular	40 Feet
415	F	98	Residential	2275.00	10 Marla	Regular	40 Feet
416	F	99	Residential	2275.00	10 Marla	Regular	40 Feet
417	F	100	Residential	2262.50	10 Marla	Corner	40 Feet
418	F	101	Residential	2262.50	10 Marla	Corner	40 Feet
419	F	102	Residential	2275.00	10 Marla	Regular	40 Feet
420	F	103	Residential	2275.00	10 Marla	Regular	40 Feet
421	F	104	Residential	2275.00	10 Marla	Regular	40 Feet
422	F	105	Residential	2275.00	10 Marla	Regular	40 Feet
423	F	106	Residential	2275.00	10 Marla	Regular	40 Feet
424	F	107	Residential	2275.00	10 Marla	Regular	40 Feet
425	F	108	Residential	2275.00	10 Marla	Regular	40 Feet
426	F	109	Residential	2275.00	10 Marla	Regular	40 Feet
427	F	110	Residential	2275.00	10 Marla	Regular	40 Feet
428	F	111	Residential	2275.00	10 Marla	Regular	40 Feet
429	F	112	Residential	2274.98	10 Marla	Corner	40 Feet
430	F	113	Residential	2202.57	10 Marla	Corner	40 Feet
431	F	114	Residential	2275.00	10 Marla	Regular	40 Feet
432	F	115	Residential	2275.00	10 Marla	Regular	40 Feet
433	F	116	Residential	2275.00	10 Marla	Regular	40 Feet
434	F	117	Residential	2275.00	10 Marla	Regular	40 Feet
435	F	118	Residential	2275.00	10 Marla	Regular	40 Feet
436	F	119	Residential	2275.00	10 Marla	Regular	40 Feet
437	F	120	Residential	2275.00	10 Marla	Regular	40 Feet
438	F	121	Residential	2275.00	10 Marla	Regular	40 Feet
439	F	122	Residential	2275.00	10 Marla	Regular	40 Feet
440	F	123	Residential	2275.00	10 Marla	Regular	40 Feet
441	F	124	Residential	2275.00	10 Marla	Regular	40 Feet
442	F	125	Residential	2275.00	10 Marla	Regular	40 Feet
443	F	126	Residential	2275.00	10 Marla	Regular	40 Feet
444	F	127	Residential	2275.00	10 Marla	Regular	40 Feet
445	F	128	Residential	2275.00	10 Marla	Regular	40 Feet
446	F	129	Residential	2275.00	10 Marla	Regular	40 Feet
447	F	130	Residential	2275.00	10 Marla	Regular	40 Feet
448	F	131	Residential	2275.00	10 Marla	Regular	40 Feet
449	F	132	Residential	2275.00	10 Marla	Regular	40 Feet
450	F	133	Residential	2275.00	10 Marla	Regular	40 Feet
451	F	134	Residential	2275.00	10 Marla	Regular	40 Feet
452	F	135	Residential	2275.00	10 Marla	Regular	40 Feet
453	F	136	Residential	2275.00	10 Marla	Regular	40 Feet
454	F	137	Residential	2275.00	10 Marla	Regular	40 Feet

455	F	138	Residential	2275.00	10 Marla	Regular	40 Feet
456	F	139	Residential	2275.00	10 Marla	Regular	40 Feet
457	F	140	Residential	2275.00	10 Marla	Regular	40 Feet
458	F	141	Residential	2275.00	10 Marla	Regular	40 Feet
459	F	142	Residential	2275.00	10 Marla	Regular	40 Feet
460	F	143	Residential	2275.00	10 Marla	Regular	40 Feet
461	F	144	Residential	2275.00	10 Marla	Regular	40 Feet
462	F	145	Residential	2275.00	10 Marla	Regular	40 Feet
463	F	146	Residential	2275.00	10 Marla	Regular	40 Feet
464	F	147	Residential	2275.00	10 Marla	Regular	40 Feet
465	F	148	Residential	2275.00	10 Marla	Regular	40 Feet
466	F	149	Residential	2275.00	10 Marla	Regular	40 Feet
467	F	150	Residential	2275.00	10 Marla	Regular	40 Feet
468	F	151	Residential	2275.00	10 Marla	Regular	40 Feet
469	F	152	Residential	2275.00	10 Marla	Regular	40 Feet
470	F	153	Residential	2275.00	10 Marla	Regular	40 Feet
471	F	154	Residential	2275.00	10 Marla	Regular	40 Feet
472	F	155	Residential	2275.00	10 Marla	Regular	40 Feet
473	F	156	Residential	2275.00	10 Marla	Regular	40 Feet
474	F	157	Residential	2275.00	10 Marla	Regular	40 Feet
475	F	158	Residential	2275.00	10 Marla	Corner	40 Feet

ANNEXURE- B

Sr. No.	Block	Plot	Plot Price	Downpayment
1	A	13	16,000,000	2,400,000
2	A	14	16,000,000	2,400,000
3	A	15	16,000,000	2,400,000
4	A	16	16,000,000	2,400,000
5	A	17	16,000,000	2,400,000
6	A	18	16,000,000	2,400,000
7	A	19	16,000,000	2,400,000
8	A	20	16,000,000	2,400,000
9	A	21	16,000,000	2,400,000
10	A	22	16,000,000	2,400,000
11	A	23	16,000,000	2,400,000
12	A	26	16,000,000	2,400,000
13	A	27	16,000,000	2,400,000
14	A	28	16,000,000	2,400,000
15	A	29	16,000,000	2,400,000
16	A	30	16,000,000	2,400,000
17	A	31	16,000,000	2,400,000
18	A	32	16,000,000	2,400,000
19	A	33	16,000,000	2,400,000
20	A	34	16,000,000	2,400,000
21	A	35	16,000,000	2,400,000
22	A	36	16,000,000	2,400,000
23	A	37	16,000,000	2,400,000
24	A	38	16,000,000	2,400,000
25	A	39	16,000,000	2,400,000
26	A	40	16,000,000	2,400,000
27	A	41	16,000,000	2,400,000
28	A	42	16,000,000	2,400,000
29	A	43	16,000,000	2,400,000
30	A	44	16,000,000	2,400,000
31	A	45	16,000,000	2,400,000
32	A	46	16,000,000	2,400,000
33	A	47	16,000,000	2,400,000
34	A	48	16,000,000	2,400,000
35	A	49	16,000,000	2,400,000
36	A	57	16,000,000	2,400,000

37	A	58	16,000,000	2,400,000
38	A	59	16,000,000	2,400,000
39	A	60	16,000,000	2,400,000
40	A	61	16,000,000	2,400,000
41	A	64	16,000,000	2,400,000
42	A	65	16,000,000	2,400,000
43	A	66	16,000,000	2,400,000
44	A	67	16,000,000	2,400,000
45	A	68	16,000,000	2,400,000
46	A	69	16,000,000	2,400,000
47	A	70	16,000,000	2,400,000
48	A	71	16,000,000	2,400,000
49	A	74	16,000,000	2,400,000
50	A	75	16,000,000	2,400,000
51	A	76	16,000,000	2,400,000
52	A	77	16,000,000	2,400,000
53	A	78	16,000,000	2,400,000
54	A	79	16,000,000	2,400,000
55	A	80	16,000,000	2,400,000
56	A	81	16,000,000	2,400,000
57	A	82	16,000,000	2,400,000
58	A	83	16,000,000	2,400,000
59	A	84	16,000,000	2,400,000
60	A	85	16,000,000	2,400,000
61	A	86	16,000,000	2,400,000
62	A	87	16,000,000	2,400,000
63	A	88	16,000,000	2,400,000
64	A	89	16,000,000	2,400,000
65	A	90	16,000,000	2,400,000
66	A	91	16,000,000	2,400,000
67	A	92	16,000,000	2,400,000
68	A	93	16,000,000	2,400,000
69	A	94	16,000,000	2,400,000
70	A	95	16,000,000	2,400,000
71	A	96	16,000,000	2,400,000
72	A	97	16,000,000	2,400,000
73	A	98	16,000,000	2,400,000
74	A	99	16,000,000	2,400,000
75	A	100	16,000,000	2,400,000
76	A	101	16,000,000	2,400,000
77	B	2	16,000,000	2,400,000
78	B	3	16,000,000	2,400,000

79	B	4	16,000,000	2,400,000
80	B	5	16,000,000	2,400,000
81	B	6	16,000,000	2,400,000
82	B	7	16,000,000	2,400,000
83	B	8	16,000,000	2,400,000
84	B	9	16,000,000	2,400,000
85	B	35	16,000,000	2,400,000
86	B	37	16,000,000	2,400,000
87	B	38	16,000,000	2,400,000
88	B	39	16,000,000	2,400,000
89	B	40	16,000,000	2,400,000
90	B	41	16,000,000	2,400,000
91	B	42	16,000,000	2,400,000
92	B	43	16,000,000	2,400,000
93	B	44	16,000,000	2,400,000
94	B	45	16,000,000	2,400,000
95	B	46	16,000,000	2,400,000
96	B	47	16,000,000	2,400,000
97	B	48	16,000,000	2,400,000
98	B	49	16,000,000	2,400,000
99	B	50	16,000,000	2,400,000
100	B	51	16,000,000	2,400,000
101	B	52	16,000,000	2,400,000
102	B	53	16,000,000	2,400,000
103	B	54	16,000,000	2,400,000
104	B	55	16,000,000	2,400,000
105	B	56	16,000,000	2,400,000
106	B	57	16,000,000	2,400,000
107	B	58	16,000,000	2,400,000
108	B	59	16,000,000	2,400,000
109	B	60	16,000,000	2,400,000
110	B	61	16,000,000	2,400,000
111	B	62	16,000,000	2,400,000
112	B	63	16,000,000	2,400,000
113	B	64A	16,000,000	2,400,000
114	B	64	16,000,000	2,400,000
115	B	67	16,000,000	2,400,000
116	B	68	16,000,000	2,400,000
117	B	69	16,000,000	2,400,000
118	B	70	16,000,000	2,400,000
119	B	73	16,000,000	2,400,000
120	B	74	16,000,000	2,400,000

121	B	75	16,000,000	2,400,000
122	B	76	16,000,000	2,400,000
123	B	81	16,000,000	2,400,000
124	B	84	16,000,000	2,400,000
125	B	85	16,000,000	2,400,000
126	B	89	16,000,000	2,400,000
127	B	90	16,000,000	2,400,000
128	B	91	16,000,000	2,400,000
129	B	94	16,000,000	2,400,000
130	B	95	16,000,000	2,400,000
131	B	96	16,000,000	2,400,000
132	B	99	16,000,000	2,400,000
133	B	100	16,000,000	2,400,000
134	B	101	16,000,000	2,400,000
135	B	104	16,000,000	2,400,000
136	B	105	16,000,000	2,400,000
137	B	106	16,000,000	2,400,000
138	B	114	16,000,000	2,400,000
139	B	115	16,000,000	2,400,000
140	E	7	30,000,000	4,500,000
141	E	8	30,000,000	4,500,000
142	E	9	30,000,000	4,500,000
143	E	10	30,000,000	4,500,000
144	E	11	30,000,000	4,500,000
145	E	12	30,000,000	4,500,000
146	E	13	30,000,000	4,500,000
147	E	14	30,000,000	4,500,000
148	E	16	30,000,000	4,500,000
149	E	17	30,000,000	4,500,000
150	E	18	30,000,000	4,500,000
151	E	19	30,000,000	4,500,000
152	E	20	30,000,000	4,500,000
153	E	21	30,000,000	4,500,000
154	E	28	30,000,000	4,500,000
155	E	29	30,000,000	4,500,000
156	E	30	30,000,000	4,500,000
157	E	31	30,000,000	4,500,000
158	E	32	30,000,000	4,500,000
159	E	33	30,000,000	4,500,000
160	E	34	30,000,000	4,500,000
161	E	35	30,000,000	4,500,000
162	E	36	30,000,000	4,500,000

163	E	37	30,000,000	4,500,000
164	E	38	30,000,000	4,500,000
165	E	39	30,000,000	4,500,000
166	E	40	30,000,000	4,500,000
167	E	41	30,000,000	4,500,000
168	E	42	30,000,000	4,500,000
169	E	42A	30,000,000	4,500,000
170	E	109	16,000,000	2,400,000
171	E	110	16,000,000	2,400,000
172	E	111	16,000,000	2,400,000
173	E	112	16,000,000	2,400,000
174	E	113	16,000,000	2,400,000
175	E	114	16,000,000	2,400,000
176	E	115	16,000,000	2,400,000
177	E	123	16,000,000	2,400,000
178	E	124	16,000,000	2,400,000
179	E	125	16,000,000	2,400,000
180	E	126	16,000,000	2,400,000
181	E	127	16,000,000	2,400,000
182	E	128	16,000,000	2,400,000
183	E	129	16,000,000	2,400,000
184	E	130	16,000,000	2,400,000
185	E	131	16,000,000	2,400,000
186	E	131A	16,000,000	2,400,000
187	E	132	16,000,000	2,400,000
188	E	133	16,000,000	2,400,000
189	E	134	16,000,000	2,400,000
190	E	135	16,000,000	2,400,000
191	E	136	16,000,000	2,400,000
192	E	137	16,000,000	2,400,000
193	E	138	16,000,000	2,400,000
194	E	139	16,000,000	2,400,000
195	E	140	16,000,000	2,400,000
196	E	141	16,000,000	2,400,000
197	E	142	16,000,000	2,400,000
198	E	143	16,000,000	2,400,000
199	E	144	16,000,000	2,400,000
200	E	145	16,000,000	2,400,000
201	E	146	16,000,000	2,400,000
202	E	147	16,000,000	2,400,000
203	E	148	16,000,000	2,400,000
204	E	149	16,000,000	2,400,000

205	E	150	16,000,000	2,400,000
206	E	150A	16,000,000	2,400,000
207	E	151	16,000,000	2,400,000
208	E	152	16,000,000	2,400,000
209	E	153	16,000,000	2,400,000
210	E	154	16,000,000	2,400,000
211	E	155	16,000,000	2,400,000
212	E	156	16,000,000	2,400,000
213	E	157	16,000,000	2,400,000
214	E	158	16,000,000	2,400,000
215	E	159	16,000,000	2,400,000
216	E	160	16,000,000	2,400,000
217	E	161	16,000,000	2,400,000
218	E	162	16,000,000	2,400,000
219	E	163	16,000,000	2,400,000
220	E	164	16,000,000	2,400,000
221	E	165A	16,000,000	2,400,000
222	E	165	16,000,000	2,400,000
223	E	166	16,000,000	2,400,000
224	E	167	16,000,000	2,400,000
225	E	168	16,000,000	2,400,000
226	E	169	16,000,000	2,400,000
227	E	170	16,000,000	2,400,000
228	E	171	16,000,000	2,400,000
229	E	172	16,000,000	2,400,000
230	E	173	16,000,000	2,400,000
231	E	174	16,000,000	2,400,000
232	E	175	16,000,000	2,400,000
233	E	176	16,000,000	2,400,000
234	E	177	16,000,000	2,400,000
235	E	178	16,000,000	2,400,000
236	E	179	16,000,000	2,400,000
237	E	180	16,000,000	2,400,000
238	E	181	16,000,000	2,400,000
239	E	182	16,000,000	2,400,000
240	E	183	16,000,000	2,400,000
241	E	184	16,000,000	2,400,000
242	E	184A	16,000,000	2,400,000
243	E	185A	16,000,000	2,400,000
244	E	185	16,000,000	2,400,000
245	E	186	16,000,000	2,400,000
246	E	187	16,000,000	2,400,000

247	E	188	16,000,000	2,400,000
248	E	189	16,000,000	2,400,000
249	E	190	16,000,000	2,400,000
250	E	191	16,000,000	2,400,000
251	E	192	16,000,000	2,400,000
252	E	193	16,000,000	2,400,000
253	E	194	16,000,000	2,400,000
254	E	195	16,000,000	2,400,000
255	E	196	16,000,000	2,400,000
256	E	197	16,000,000	2,400,000
257	E	198	16,000,000	2,400,000
258	E	199	16,000,000	2,400,000
259	E	200	16,000,000	2,400,000
260	E	201	16,000,000	2,400,000
261	E	202	16,000,000	2,400,000
262	E	203	16,000,000	2,400,000
263	E	204	16,000,000	2,400,000
264	E	204A	16,000,000	2,400,000
265	E	205	16,000,000	2,400,000
266	E	206	16,000,000	2,400,000
267	E	207	16,000,000	2,400,000
268	E	208	16,000,000	2,400,000
269	E	209	16,000,000	2,400,000
270	E	210	16,000,000	2,400,000
271	E	211	16,000,000	2,400,000
272	E	212	16,000,000	2,400,000
273	E	213	16,000,000	2,400,000
274	E	214	16,000,000	2,400,000
275	E	215	16,000,000	2,400,000
276	E	216	16,000,000	2,400,000
277	E	217	16,000,000	2,400,000
278	E	218	16,000,000	2,400,000
279	E	219	16,000,000	2,400,000
280	E	220	16,000,000	2,400,000
281	E	221	16,000,000	2,400,000
282	E	268	16,000,000	2,400,000
283	E	269	16,000,000	2,400,000
284	E	270	16,000,000	2,400,000
285	E	271	16,000,000	2,400,000
286	E	272	16,000,000	2,400,000
287	E	273	16,000,000	2,400,000
288	E	274	16,000,000	2,400,000

289	E	275	16,000,000	2,400,000
290	E	276	16,000,000	2,400,000
291	E	277	16,000,000	2,400,000
292	E	278	16,000,000	2,400,000
293	E	279	16,000,000	2,400,000
294	E	280	16,000,000	2,400,000
295	E	281	16,000,000	2,400,000
296	E	282	16,000,000	2,400,000
297	E	290	16,000,000	2,400,000
298	E	291	16,000,000	2,400,000
299	E	292	16,000,000	2,400,000
300	E	293	16,000,000	2,400,000
301	E	294	16,000,000	2,400,000
302	E	295	16,000,000	2,400,000
303	E	296	16,000,000	2,400,000
304	E	297	16,000,000	2,400,000
305	E	298	16,000,000	2,400,000
306	E	299	16,000,000	2,400,000
307	E	300	16,000,000	2,400,000
308	E	301	16,000,000	2,400,000
309	E	348	16,000,000	2,400,000
310	E	349	16,000,000	2,400,000
311	E	350	16,000,000	2,400,000
312	E	351	16,000,000	2,400,000
313	E	352	16,000,000	2,400,000
314	E	353	16,000,000	2,400,000
315	E	354	16,000,000	2,400,000
316	E	378	16,000,000	2,400,000
317	E	379	16,000,000	2,400,000
318	E	380	16,000,000	2,400,000
319	E	381	16,000,000	2,400,000
320	E	382	16,000,000	2,400,000
321	E	383	16,000,000	2,400,000
322	E	384	16,000,000	2,400,000
323	E	385	16,000,000	2,400,000
324	E	386	16,000,000	2,400,000
325	E	387	16,000,000	2,400,000
326	E	388	16,000,000	2,400,000
327	E	389	16,000,000	2,400,000
328	E	390	16,000,000	2,400,000
329	E	391	16,000,000	2,400,000
330	E	392	16,000,000	2,400,000

331	E	393	16,000,000	2,400,000
332	E	394	16,000,000	2,400,000
333	E	395	16,000,000	2,400,000
334	E	396	16,000,000	2,400,000
335	E	397	16,000,000	2,400,000
336	E	398	16,000,000	2,400,000
337	E	399	16,000,000	2,400,000
338	E	400	16,000,000	2,400,000
339	E	401	16,000,000	2,400,000
340	E	402	16,000,000	2,400,000
341	E	403	16,000,000	2,400,000
342	E	404	16,000,000	2,400,000
343	E	405	16,000,000	2,400,000
344	F	2	16,000,000	2,400,000
345	F	3	16,000,000	2,400,000
346	F	4	16,000,000	2,400,000
347	F	7	16,000,000	2,400,000
348	F	31	16,000,000	2,400,000
349	F	32	16,000,000	2,400,000
350	F	33	16,000,000	2,400,000
351	F	34	16,000,000	2,400,000
352	F	35	16,000,000	2,400,000
353	F	36	16,000,000	2,400,000
354	F	37	16,000,000	2,400,000
355	F	38	16,000,000	2,400,000
356	F	39	16,000,000	2,400,000
357	F	40	16,000,000	2,400,000
358	F	41	16,000,000	2,400,000
359	F	42	16,000,000	2,400,000
360	F	43	16,000,000	2,400,000
361	F	44	16,000,000	2,400,000
362	F	45	16,000,000	2,400,000
363	F	46	16,000,000	2,400,000
364	F	47	16,000,000	2,400,000
365	F	48	16,000,000	2,400,000
366	F	49	16,000,000	2,400,000
367	F	50	16,000,000	2,400,000
368	F	51	16,000,000	2,400,000
369	F	52	16,000,000	2,400,000
370	F	53	16,000,000	2,400,000
371	F	54	16,000,000	2,400,000
372	F	55	16,000,000	2,400,000

373	F	56	16,000,000	2,400,000
374	F	57	16,000,000	2,400,000
375	F	58	16,000,000	2,400,000
376	F	59	16,000,000	2,400,000
377	F	60	16,000,000	2,400,000
378	F	61	16,000,000	2,400,000
379	F	62	16,000,000	2,400,000
380	F	63	16,000,000	2,400,000
381	F	64	16,000,000	2,400,000
382	F	65	16,000,000	2,400,000
383	F	66	16,000,000	2,400,000
384	F	67	16,000,000	2,400,000
385	F	68	16,000,000	2,400,000
386	F	69	16,000,000	2,400,000
387	F	70	16,000,000	2,400,000
388	F	71	16,000,000	2,400,000
389	F	72	16,000,000	2,400,000
390	F	73	16,000,000	2,400,000
391	F	74	16,000,000	2,400,000
392	F	75	16,000,000	2,400,000
393	F	76	16,000,000	2,400,000
394	F	77	16,000,000	2,400,000
395	F	78	16,000,000	2,400,000
396	F	79	16,000,000	2,400,000
397	F	80	16,000,000	2,400,000
398	F	81	16,000,000	2,400,000
399	F	82	16,000,000	2,400,000
400	F	83	16,000,000	2,400,000
401	F	84	16,000,000	2,400,000
402	F	85	16,000,000	2,400,000
403	F	86	16,000,000	2,400,000
404	F	87	16,000,000	2,400,000
405	F	88	16,000,000	2,400,000
406	F	89	16,000,000	2,400,000
407	F	90	16,000,000	2,400,000
408	F	91	16,000,000	2,400,000
409	F	92	16,000,000	2,400,000
410	F	93	16,000,000	2,400,000
411	F	94	16,000,000	2,400,000
412	F	95	16,000,000	2,400,000
413	F	96	16,000,000	2,400,000
414	F	97	16,000,000	2,400,000

415	F	98	16,000,000	2,400,000
416	F	99	16,000,000	2,400,000
417	F	100	16,000,000	2,400,000
418	F	101	16,000,000	2,400,000
419	F	102	16,000,000	2,400,000
420	F	103	16,000,000	2,400,000
421	F	104	16,000,000	2,400,000
422	F	105	16,000,000	2,400,000
423	F	106	16,000,000	2,400,000
424	F	107	16,000,000	2,400,000
425	F	108	16,000,000	2,400,000
426	F	109	16,000,000	2,400,000
427	F	110	16,000,000	2,400,000
428	F	111	16,000,000	2,400,000
429	F	112	16,000,000	2,400,000
430	F	113	16,000,000	2,400,000
431	F	114	16,000,000	2,400,000
432	F	115	16,000,000	2,400,000
433	F	116	16,000,000	2,400,000
434	F	117	16,000,000	2,400,000
435	F	118	16,000,000	2,400,000
436	F	119	16,000,000	2,400,000
437	F	120	16,000,000	2,400,000
438	F	121	16,000,000	2,400,000
439	F	122	16,000,000	2,400,000
440	F	123	16,000,000	2,400,000
441	F	124	16,000,000	2,400,000
442	F	125	16,000,000	2,400,000
443	F	126	16,000,000	2,400,000
444	F	127	16,000,000	2,400,000
445	F	128	16,000,000	2,400,000
446	F	129	16,000,000	2,400,000
447	F	130	16,000,000	2,400,000
448	F	131	16,000,000	2,400,000
449	F	132	16,000,000	2,400,000
450	F	133	16,000,000	2,400,000
451	F	134	16,000,000	2,400,000
452	F	135	16,000,000	2,400,000
453	F	136	16,000,000	2,400,000
454	F	137	16,000,000	2,400,000
455	F	138	16,000,000	2,400,000
456	F	139	16,000,000	2,400,000

457	F	140	16,000,000	2,400,000
458	F	141	16,000,000	2,400,000
459	F	142	16,000,000	2,400,000
460	F	143	16,000,000	2,400,000
461	F	144	16,000,000	2,400,000
462	F	145	16,000,000	2,400,000
463	F	146	16,000,000	2,400,000
464	F	147	16,000,000	2,400,000
465	F	148	16,000,000	2,400,000
466	F	149	16,000,000	2,400,000
467	F	150	16,000,000	2,400,000
468	F	151	16,000,000	2,400,000
469	F	152	16,000,000	2,400,000
470	F	153	16,000,000	2,400,000
471	F	154	16,000,000	2,400,000
472	F	155	16,000,000	2,400,000
473	F	156	16,000,000	2,400,000
474	F	157	16,000,000	2,400,000
475	F	158	16,000,000	2,400,000

ANNEXURE – C

PLOT CATEGORY	TOTAL PRICE	DOWN PAYMENT	INSTALMENTS
(SIZE)	(PKR)	15 Percent	12 Equal Quarterly Instalments
10 Marla	16,000,000	2,400,000	1,133,333.33
1 Kanal	30,000,000	4,500,000	2,125,000.00

ANNEXURE – D

Development-linked instalments structured payments aligned with defined development millstones.

ANNEXURE – E


Reva
Lakeside Premium Living
Premium Amenities
10 Marla & 1 Kanal Plots
Flexible 3 Years Payment Plan
BECOME REVA'S EXCLUSIVE SALES PARTNER
An opportunity to partner with Lahore's premium lakeside residential destination through a competitive bidding process
Premium Residential Plots
10 MARLA | 1 KANAL
Strategically Connected to
Lahore Ring Road
WHY PARTNER WITH REVA?
• Exclusive Sales Rights secure exclusive sales partner rights through competitive bidding.
• Development-Linked Instalments structured payments aligned with defined development milestones.
• Buy-Back Facility available in the event of delayed possession.
SPL-1135
INVITATION TO BID
RUDA's Authorized Sales Partners are invited to bid for appointment as REVA's Exclusive Sales Partner. Review the bidding requirements and submit your bid according to the prescribed procedure.
For bidding details, please scan the QR code
Submission Deadline: 03 Dec 2026
APPLY NOW!
RUDA
RAVI URBAN DEVELOPMENT AUTHORITY
GOVERNMENT OF THE PUNJAB
Become RUDA's Authorized Sales Partner: www.ruda.gov.pk/registeredagents
Email: customerservices@ruda.gov.pk

EXCLUSIVE SALES AND MARKETING PARTNER AGREEMENT FOR CHAHAR BAGH REVA

BY AND BETWEEN

Ravi Urban Development Authority

AND

[•]

Executed on _____, 2026

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This Agreement (**"Agreement"**) is made and entered into on _____, 2026 (the "Signing Date") by and between:

RAVI URBAN DEVELOPMENT AUTHORITY, a statutory body established under the Ravi Urban Development Authority Act 2020 (XVII of 2020) through its Chief Executive Officer having its office at 151 Abu Bakar Block, New Garden Town, Lahore (hereinafter referred to as **"RUDA"** which expression shall, where the context so permits, be deemed to mean and include successors-in-interest, administrative and permitted assigns);

and

[•], a [sole proprietorship/partnership/private limited company incorporated under the Companies Act, 2017] having its [principal place of business/registered office] at [•], acting through [•], its Authorized Representative duly authorized by [board resolution/partnership authority/power of attorney] dated [•] (hereinafter the "**Sales Partner**", which expression includes its successors and permitted assigns).

(Each a "Party" and together the "Parties").

RECITALS

A. WHEREAS RUDA desires to engage an exclusive sales and marketing partner under the RUDA Land and Property Disposal Regulations 2024 (the **"L&PD Regulations"**) for the marketing and onward sale of four hundred and seventy-five (475) residential plots of 10 Marla and 1 Kanal in its Chahar Bagh Reva scheme (the **"Project"**), as particularly described in Schedule A, and for such purpose invited sealed bids through competitive bidding under Regulation 43 of the L&PD Regulations pursuant to the Bidding Document,

B. AND WHEREAS the Sales Partner is a registered real estate agent with RUDA (Registration No. [•]), submitted its Bid pursuant to the Bidding Document and was selected as the Successful Bidder in accordance with Regulation 43(5) of the L&PD Regulations, pursuant to which RUDA issued to the Sales Partner a letter of acceptance dated [•] (the **"Letter of Acceptance"**),

C. AND WHEREAS the Parties now intend to enter into this Agreement.

NOW THEREFORE, in consideration of the mutual covenants set forth herein, the Parties agree as follows:

1. DEFINITIONS

In this Agreement the following words shall have the following meanings:

1.1 **"Acquisition Period"** has the meaning ascribed thereto in Clause 5.2.

1.2 **"Act"** means the Ravi Urban Development Authority Act 2020 (XVII of 2020) (as amended up to the date of this Agreement);

1.3 **"Bid"** means the bid submitted by the Sales Partner to RUDA pursuant to the Bidding Document, including the declarations and undertakings given therein.

1.4 **"Bidding Document"** means the bidding document issued by RUDA for the appointment of an exclusive sales and marketing partner for the Project, read

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with the bid notice, its published schedules and any written corrigenda issued by RUDA.

1.5 "**Commencement Date**" has the meaning ascribed thereto in Clause 2.2;

1.6 **"Competent Authority"** means the Chief Executive Officer, RUDA or such other authority as is competent to grant the relevant approval under the Act and the L&PD Regulations.

1.7 "**Designated Inventory**" has the meaning ascribed thereto in Clause 4.1;

1.8 **"End User"** means a person introduced by the Sales Partner in respect of whom RUDA has issued an Intimation Letter following acceptance of the relevant End User Application and payments in respect of a Unit;

1.9 **"End User Application"** means the application form prescribed by RUDA for the allotment of a Unit to an End User, together with the supporting documentation required by RUDA.

1.10 **"Intimation Letter"** means the intimation letter issued by RUDA to an End User upon acceptance of the relevant End User Application.

1.11 **"Inventory Acquisition and Sales Plan"** has the meaning ascribed thereto in Clause 6.4.

1.12 **"Inventory and Price Schedule"** means the official inventory and price schedule published by RUDA for the Designated Inventory, as set out in Schedule A and as may be corrected by RUDA by formal written corrigendum.

"Letter of Acceptance" has the meaning ascribed thereto in Recital B.

1.13 "**Marketing and Booking Rights"** has the meaning ascribed thereto in Clause 3.2;

1.14 **"Onward Sale Period"** has the meaning ascribed thereto in Clause 6.1.

1.15 **"Partner Down Payment"** has the meaning ascribed thereto in Clause 5.1.

1.16 "**Project**" has the meaning ascribed thereto in Recital A;

1.17 "**Project Materials**" has the meaning ascribed thereto in Clause 12.1;

1.18 **"RUDA Ledger"** means the ledger maintained by RUDA in which Partner Down Payments, payment dates and the plot-wise status of the Designated Inventory are recorded;

1.19 **"Sales & Customer Service Directorate"** means the Sales & Customer Service Directorate of RUDA (also referred to in this Agreement as the Sales & CS Department or Sales & Customer Services Department).

1.20 "**Sales Strategy**" means the sales strategy approved by the Chief Executive Officer, RUDA in accordance with the L&PD Regulations.

1.21 "**Scheduled Commencement Date**" means the date falling sixty (60) days after the Signing Date.

1.22 **"Secured Unit"** has the meaning ascribed thereto in Clause 4.3.

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1.23 **"Successful Bidder"** means the bidder selected under the evaluation procedure prescribed in the Bidding Document and issued the Letter of Acceptance.

1.24 "**Term**" has the meaning ascribed thereto in Clause 2.1.

1.25 **"Total Plot Price"** means the notified price of a Unit as set out in the Inventory and Price Schedule, excluding development charges and taxes.

1.26 **"Unit"** means each residential plot of 10 Marla or 1 Kanal forming part of the Designated Inventory, as set out in Schedule A;

1.27 "Unit Sold" means a Secured Unit in respect of which RUDA has issued an Intimation Letter to an End User.

2. TERM

2.1 Unless extended in accordance with Clause 16.8, this Agreement shall remain in force for a period of twenty-four (24) months from the Commencement Date ("**Term**"), provided that, in respect of any Secured Unit whose Onward Sale Period has not expired on the expiry of the Term, this Agreement shall continue in force for the limited purpose of the onward sale of such Secured Unit until the expiry of its Onward Sale Period.

2.2 Save for this Clause 2 and Clauses 11 (Confidentiality), 15 (Governing Law and Arbitration) and 16 (Miscellaneous), which shall take effect on the Signing Date, the effectiveness of this Agreement and the obligations of the Parties hereunder shall be subject to the satisfaction in full of the following conditions precedent (the "Conditions Precedent**"**) by the Sales Partner on or before the Scheduled Commencement Date, unless waived or deferred in writing by RUDA (the date on which the last of the Conditions Precedent is satisfied or waived being the "**Commencement Date**"):

(a) Sales Partner has submitted to RUDA its marketing and implementation plan for the Designated Inventory, consistent with the Inventory Acquisition and Sales Plan,
(b) Sales Partner has furnished evidence of its valid RUDA registration, its tax registration and its registration as a DNFBP with FBR (and, where Sales Partner is a foreign entity, its registration in its home jurisdiction),
(c) Sales Partner has established its local marketing office in accordance with Clause 8.3, and
(d) Sales Partner has deposited the Partner Down Payment against not less than thirty (30) Units in the bank account of RUDA.

2.3 Pending satisfaction of the Conditions Precedent, the Sales Partner shall keep the bid security furnished with its Bid valid, and shall extend it from time to time as necessary, until the later of (a) the execution of this Agreement and (b) the deposit of the Partner Down Payment against thirty (30) Units under Clause 2.2(d). RUDA shall return the bid security to the Sales Partner promptly thereafter. If the Sales Partner fails to extend the bid security at least seven (7) days before its expiry, RUDA may encash it and retain the proceeds until the Condition Precedent in Clause 2.2(d) is satisfied, and shall then refund the proceeds to the Sales Partner without interest.

2.4 If the Conditions Precedent are not fully satisfied on or before the Scheduled Commencement Date, then RUDA shall have the unilateral right, without any liability or obligation to compensate the Sales Partner, to immediately

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terminate this Agreement by written notice, notwithstanding any other provision of this Agreement. Any termination under this Clause shall be without prejudice to any other rights or remedies available to RUDA under this Agreement or applicable law. In such event, RUDA shall also be entitled to encash and forfeit the bid security.

3. APPOINTMENT, EXCLUSIVITY AND MARKETING MANDATE

3.1 RUDA hereby appoints the Sales Partner, and the Sales Partner accepts such appointment, as the exclusive sales and marketing partner for the Designated Inventory, with exclusive authority to market the Units, solicit customers for and facilitate the onward sale of such Units to End Users during the Term, subject always to compliance with the terms of this Agreement and the acquisition and sales milestones prescribed herein.

3.2 Subject to the terms of this Agreement, the Sales Partner shall have the right, and shall be obliged, to:

(a) promote and market the Units to prospective purchasers;
(b) solicit, identify and introduce prospective End Users to RUDA;
(c) facilitate and ensure the submission of End User Applications and supporting documentation; and
(d) facilitate the deposit of the amounts payable by End Users through the payment modes approved by RUDA in accordance with RUDA's approved sales procedures and Clause 8.12 (collectively the "Marketing and Booking Rights"). Provided that the right of the Sales Partner to procure the onward sale of a particular Unit to an End User shall arise only upon such Unit becoming a Secured Unit in accordance with Clause 4.3.

For the avoidance of doubt, the Sales Partner shall act solely as a marketing and facilitation partner and shall not acquire any ownership, title or proprietary interest in the Units, including by reason of the payment of any Partner Down Payment. RUDA shall collect remaining installments through its Sales & CS Department and may require or call upon the Sales Partner to render reasonable assistance.

3.3 The exclusivity granted under this Clause 3 is limited to the Designated Inventory and to the rights specifically granted under this Agreement. During the Term, RUDA shall not appoint any other sales or marketing partner in respect of the Designated Inventory, and RUDA shall not itself market or sell any Unit forming part of the Designated Inventory, save in each case in respect of any Unit which has been withdrawn from the Sales Partner or has reverted to RUDA under this Agreement. Nothing in this Agreement shall restrict RUDA from marketing or selling, or appointing any other person to market or sell, any other inventory within the Project or any other scheme of RUDA.

3.4 The Sales Partner shall not transfer, assign or sub-license its appointment or any of the Marketing and Booking Rights without the prior written approval of RUDA.

3.5 RUDA retains sole control of the official inventory records and the RUDA Ledger, verified Unit prices and charges, the acceptance of End Users and End User Applications, the issuance of Intimation Letters and allotments, transfers, and refunds and cancellations, in each case under its approved

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procedures, and nothing in this Agreement shall confer on the Sales Partner any right in relation to any such matter.

4. INVENTORY

4.1 Subject to the terms of this Agreement, the Designated Inventory shall comprise (475) residential plots of 10 Marla and 1 Kanal in the Project, as detailed in the Inventory and Price Schedule set out in Schedule A (the **"Designated Inventory"**), to be marketed by the Sales Partner during the Term.

4.2 The plot-wise schedule, category mix, notified prices, development charges when applicable, and approved end-user payment plan for the Designated Inventory shall be as published in the Inventory and Price Schedule. In case of any discrepancy, RUDA's official inventory records and any formal written corrigendum issued by RUDA shall prevail.

4.3 A Unit shall be secured on a plot-wise basis upon (a) payment of the Partner Down Payment for that Unit in accordance with Clause 5, and (b) entry of that Unit against the Sales Partner in RUDA's official inventory records (each such Unit, a "**Secured Unit**"). Until so secured, no Unit shall be treated as reserved for the Sales Partner merely by reason of this Agreement or the Sales Partner's selection as the Successful Bidder.

4.4 Payment of the Partner Down Payment reserves the relevant Secured Unit for onward sale under this Agreement and shall not, by itself, constitute a conveyance of ownership or title in such Unit to the Sales Partner. All End User allotments, transfers and other formal property documentation shall be issued or executed by RUDA under its applicable approved procedures.

5. PARTNER DOWN PAYMENT

5.1 The Sales Partner shall pay to RUDA, in respect of each Unit to be secured, a down payment equal to fifteen percent (15%) of the Total Plot Price of such Unit (the "**Partner Down Payment**").

5.2 The Sales Partner shall pay the Partner Down Payments for all Units comprising the Designated Inventory within eight (8) quarters from the Commencement Date (the "**Acquisition Period**"), in accordance with the Inventory Acquisition and Sales Plan. Each Partner Down Payment shall be paid by pay order or through such banking channel as may be designated by RUDA, and shall be reconciled against the corresponding plot number or unique inventory reference and recorded in the RUDA Ledger. The Partner Down Payment for each Unit shall be deposited with RUDA subject always to the Sales Strategy and the L&PD Regulations.

5.3 The notified prices, development charges, taxes and approved end-user payment plan for the Units are fixed by RUDA. The Sales Partner shall not independently change, or represent that it can change, any such prices, discounts or payment terms.

5.4 Upon acceptance by RUDA of an End User Application in respect of a Secured Unit, the Partner Down Payment paid for that Secured Unit shall be credited towards the down payment payable by the End User under the approved end-user payment plan.

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6. ONWARD SALE AND PERFORMANCE MONITORING

6.1 The Sales Partner shall, in respect of each Secured Unit, procure a prospective purchaser and submit that purchaser's End User Application for such Secured Unit to RUDA within one hundred and twenty (120) days of the date on which that Unit becomes a Secured Unit under Clause 4.3 (the "**Onward Sale Period**").

6.2 A Secured Unit shall be deemed booked for an End User for the purposes of this Agreement when:

(a) the Partner Down Payment for the Unit has been received by RUDA and reconciled in the RUDA Ledger;
(b) the End User Application, together with the End User's identification documents, all other documentation required by RUDA and evidence of the applicable amounts credited to RUDA, has been duly submitted within the Onward Sale Period; and
(c) RUDA has accepted the End User Application and issued the Intimation Letter to the End User.

6.3 Time shall be of the essence in respect of the Sales Partner's obligations to pay the Partner Down Payments within the Acquisition Period and in accordance with the Inventory Acquisition and Sales Plan, and to procure the onward sale of each Secured Unit within its Onward Sale Period.

6.4 The Sales Partner shall pay the Partner Down Payments for not less than the number of Units specified for each quarter of the Acquisition Period in the inventory-acquisition and sales plan prescribed by RUDA and set out in Schedule B (the "**Inventory Acquisition and Sales Plan**"). The Sales Partner may provide supporting progress reports in such form and at such intervals as may be prescribed by the Sales & Customer Service Directorate. Payment dates and plot schedules shall be tracked in the RUDA Ledger.

6.5 Performance under this Agreement shall be monitored on a plot-wise basis and reviewed by RUDA at such times as it may determine. The Sales Partner shall attend such progress reviews and furnish such information as RUDA may reasonably require for this purpose.

6.6 If the Sales Partner fails to procure the onward sale of a Secured Unit within its Onward Sale Period, or fails to meet a material acquisition commitment under the Inventory Acquisition and Sales Plan or to pay the Partner Down Payments for all Units within the Acquisition Period, RUDA may, at its discretion and subject to Clause 6.7, in respect of the affected unsold Units:

(a) withdraw the Marketing and Booking Rights for the affected unsold Units, which shall thereupon revert to RUDA;
(b) reallocate such Units to other marketing partners or market such Units directly;
(c) terminate this Agreement in accordance with Clause 13.1; or
(d) take any other action permitted under this Agreement, including deductions from, or forfeiture of, the Commission payable to the Sales Partner.

6.7 Before exercising any right under Clause 6.6, RUDA shall give the Sales Partner written notice specifying the failure and the affected Units, and the Sales Partner shall have fifteen (15) days from receipt of such notice to

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remedy the failure, where capable of remedy. Upon the exercise of any such right, RUDA shall reconcile the Partner Down Payments and other amounts in respect of the affected Units in the RUDA Ledger.

For avoidance of doubt, it is clarified that the withdrawal of Marketing and Booking Rights shall be subject only to the notice and reconciliation requirements of Clause 6.7. It is further clarified that the Sales Partner shall have no claim, right, or entitlement in respect of any Units whose Marketing and Booking Rights have been withdrawn pursuant to this Agreement.

7. COMMISSION, PBR, TAXES

7.1 Maximum Commission: As consideration for the marketing, booking and sale services provided by the Sales Partner under this Agreement, RUDA shall pay the Sales Partner a commission equal to [•] percent ([•]%) of the Total Plot Price for each Unit Sold, being the rebate percentage quoted by the Sales Partner in its Bid, which shall in no event exceed fourteen percent (14%) of the Total Plot Price (the "**Commission**"). The Commission shall be payable in the manner and in the tranches set forth below.

7.1.1 First Rebate (40% of the Commission): The Sales Partner shall be entitled to receive forty percent (40%) of the Commission for each Unit Sold which shall be put into processing within forty-five (45) days from the date on which both:

(a) the down payment payable by the End User under the approved end-user payment plan has been credited to RUDA's bank account; and

(b) the End User Application has been submitted to RUDA.

7.1.2 Second Rebate (20% of the Commission): The Sales Partner shall be entitled to receive an additional twenty percent (20%) of the Commission for each Unit Sold upon the End User's first quarterly installment being credited to RUDA's designated bank account.

7.1.3 Third Rebate (20% of the Commission): The Sales Partner shall be entitled to receive an additional twenty percent (20%) of the Commission for each Unit Sold upon the End User's second quarterly installment being credited to RUDA's designated bank account.

7.1.4 Performance Based Rebate (20% of the Commission): Twenty percent (20%) of the Commission shall be payable to the Sales Partner as a Performance Based Rebate ("**PBR**"), subject to achievement of the performance thresholds set out in Clause 7.2. The PBR shall be withheld by RUDA and released in accordance with the tiered structure specified in Clause 7.2.

7.2 PBR: The Performance Based Rebate shall be released progressively based on the cumulative number of Units Sold, as follows:

Tier	Applicable Units	PBR Milestone
1	First 20% of the Designated Inventory	Units Sold equal to at least 50% of the Designated Inventory
2	Above 20% and up to 40%	Units Sold equal to at least 70% of the Designated Inventory
3	Above 40% and up to 60%	Units Sold equal to at least 90% of the Designated Inventory
4	Above 60% and up to 100%	Units Sold equal to 100% of the Designated Inventory

For avoidance of doubt, it is clarified that the Sales Partner shall not be entitled to any PBR if the Units Sold during the Term amount to less than fifty percent (50%) of the Designated Inventory.

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7.3 Taxes: All payments of Commission under this Agreement shall be subject to deduction of applicable taxes at source in accordance with the laws of Pakistan, including the Income Tax Ordinance, 2001 and the Punjab Sales Tax on Services Act, 2012, as may be in force from time to time.

7.4 Invoices: Upon becoming entitled to any rebate under this Clause 7, the Sales Partner shall issue tax-compliant invoices in respect of the Commission payable under this Agreement. All invoices shall be subject to review and verification by the Sales & Customer Service Directorate and RUDA's Internal Audit Department.

8. MARKETING OBLIGATIONS AND RESTRICTIONS

8.1 The Sales Partner is appointed solely as a marketing and promotional agent for the purposes set out in this Agreement. Nothing in this Agreement shall be construed as granting the Sales Partner any authority to:

(a) bind RUDA to any agreement, commitment, or obligation with any End User or third party;
(b) execute any document on behalf of RUDA;
(c) vary, amend, or waive any terms of sale, payment plan, pricing, or applicable regulations relating to the Units; or
(d) represent that it has authority to act on behalf of RUDA except as expressly provided in this Agreement.

8.2 All reservations, allotments, and sales of Units shall be subject to the approval and confirmation of RUDA, and shall only become effective upon execution of the relevant documentation by RUDA i.e., the issuance of the Intimation Letter. For this purpose, the Sales Partner shall timely provide End Users' credentials, CNIC copies, photographs, signed and stamped End User Application Forms (in RUDA's prescribed format), Down Payment receipts, and proof of deposit in accordance with the requirements notified by RUDA from time to time. Upon receipt of complete documentation, RUDA's LA&EM Department shall issue an acknowledgement and Intimation Letter.

8.3 The Sales Partner covenants that it shall maintain a physical office within the local jurisdiction dedicated exclusively to its sales and marketing activities, which may be inspected by RUDA at any time upon reasonable notice.

8.4 The Sales Partner covenants that it shall plan, execute, and fund all marketing activities including OOH, digital, call center, print media, and roadshows. All marketing content shall comply with RUDA's brand guidelines and shall require RUDA's prior written approval before dissemination.

8.5 The Sales Partner covenants that it shall furnish RUDA with all lead data from digital campaigns and provide monthly performance reviews with verifiable proof of marketing spend.

8.6 The Sales Partner covenants that it shall maintain accurate records of each booking and sale (block numbers, plot numbers, sizes, prices, DP amounts, and applicable charges) and submit monthly sales reports to RUDA in accordance with Regulation 51. RUDA reserves the right to audit the Sales Partner's records at any time and may engage an external accounting firm for this purpose. The Sales & CS Directorate shall update the list of units sold to prevent overselling and fraud per Regulation 51(3).

8.7 The Sales Partner shall market the Units strictly in accordance with the approved sales strategy, the marketing guidelines issued by RUDA from time

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to time, and the applicable laws and regulations. The Sales Partner further covenants that it shall not, without the prior written consent of RUDA:

(a) offer or promise any discount, rebate, commission sharing, incentive, or benefit to any End User;
(b) modify or represent that it can modify the official pricing, payment plan, or terms of allotment of the Units;
(c) make any representation, warranty, or commitment regarding the Project that has not been expressly approved by RUDA.

8.8 The Sales Partner shall not represent or imply to any prospective purchaser that:

(a) the purchase of a Unit constitutes an investment guaranteed or endorsed by RUDA;
(b) any return, profit, or appreciation in value is assured; or
(c) RUDA guarantees the resale value or future market performance of any Unit.

8.9 The Sales Partner covenants that it shall not make extra sales, duplicate sales, create duplicate or counterfeit application forms or files, print or reproduce alternate files, or engage in any unauthorized sale or overselling within RUDA's jurisdiction. The Sales Partner shall not retain, copy, or distribute any security-feature documentation issued by RUDA beyond what is strictly required for the performance of this Agreement.

8.10 The Sales Partner covenants that it shall keep the End-Users fully informed about the installment plan, cancellation terms, late payment surcharges and other material terms and conditions applicable to the Unit(s) including but not limited to the fact that all applicable transfer charges and land development costs shall be charged to End Users per RUDA's rules and regulations.

8.11 All marketing materials and communications shall clearly reflect that the purchase of a Unit is subject to the applicable regulations and market conditions.

8.12 The Sales Partner shall ensure that all amounts payable by End Users, and all Partner Down Payments, are deposited only through the payment modes approved by RUDA. The Sales Partner shall not collect or retain any money from any End User or prospective purchaser in a manner inconsistent with RUDA's written payment instructions.

9. INDEMNITY

9.1 The Sales Partner shall indemnify, defend and hold harmless RUDA, its officers, employees, representatives and agents from and against any and all claims, demands, actions, proceedings, losses, damages, liabilities, penalties, costs and expenses (including reasonable legal fees) arising out of or in connection with: (i) any breach of this Agreement by the Sales Partner; (ii) any act, omission, negligence, misconduct, misrepresentation, fraud or unauthorized representation made by the Sales Partner or its employees, agents or representatives in relation to the marketing, booking or sale of Units; (iii) any commitment, assurance, representation or arrangement made by the Sales Partner with any End User or third party without the prior written approval of RUDA; (iv) any violation by the Sales Partner or its

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employees, agents or representatives of applicable laws, regulations or regulatory requirements; (v) any illegal activity or fraudulent conduct of the Sales Partner or its employees, agents or representatives, or any misuse by any of them of the Project Materials; (vi) the creation, circulation or use of any counterfeit, altered, duplicate or unauthorized booking files, documents or records; or (vii) any charge, encumbrance or other liability purportedly created on the basis of this Agreement or the Units marketed hereunder.

9.2 The Sales Partner shall further indemnify RUDA against any claims, disputes or proceedings initiated by End Users, prospective purchasers or other third parties arising from the Sales Partner's marketing activities, representations, commitments, or handling of documentation or payments.

9.3 This indemnity shall survive the termination or expiry of this Agreement and shall apply regardless of whether the relevant claim arises during or after the Term.

10. AML COMPLIANCE AND WARRANTIES

10.1 All transactions under this Agreement are subject to the Anti-Money Laundering Act, 2010 and the Anti-Terrorism Act, 1997 (each as amended from time to time, including by the Anti-Money Laundering (Second Amendment) Act, 2020 and the Anti-Terrorism (Third Amendment) Act, 2020), the AML/CFT regulations issued by the Federal Board of Revenue for designated non-financial businesses and professions, and any other applicable legislation. The Sales Partner shall conduct know-your-customer (KYC) due diligence on each prospective purchaser before submitting the relevant End User Application to RUDA, maintain records of such due diligence for the period required by applicable law, and make such records available to RUDA on request.

10.2 The Sales Partner represents and warrants that: (a) it holds a valid RUDA registration and is registered with relevant tax authorities and as a DNFBP with FBR (and, where it is a foreign entity, is duly registered in its home jurisdiction); (b) it is not blacklisted by any provincial or federal department and neither it nor any of its directors or sponsors has been convicted of any criminal offence by any court; (c) it has full legal capacity to perform its obligations; (d) all information provided in its Bid (including the declarations and undertakings given therein) and registration documents is true and accurate; and (e) it shall maintain adequate professional indemnity and general liability insurance throughout the Term. The Sales Partner shall ensure that each of the foregoing representations and warranties remains true and accurate throughout the Term and shall promptly notify RUDA in writing if any of them ceases to be true or accurate.

11. CONFIDENTIALITY

11.1 The Sales Partner (including its directors, officers, employees, representatives and consultants) shall keep strictly confidential and shall not, without the prior written consent of RUDA, disclose to any third party any confidential or proprietary information relating to RUDA, the Project, or this Agreement, including without limitation the terms of this Agreement, commission structure, sales strategy, pricing, marketing plans, project documentation, End User and prospective purchaser data, or any other business or technical information obtained in connection with this Agreement. The foregoing shall not apply to information that (a) is or becomes publicly available other than through a breach of this Clause 11; (b) is required to be

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disclosed by applicable law (including the Sales Partner's reporting obligations under the laws referred to in Clause 10.1) or by order of a competent court or regulatory authority; or (c) is disclosed in confidence to the Sales Partner's legal advisers or auditors to the extent necessary, provided that, in the case of (b), the Sales Partner shall, where lawfully permitted, give RUDA prompt prior written notice and disclose only the information so required.

11.2 The Sales Partner shall use such information solely for the purpose of performing its obligations under this Agreement and shall ensure that its employees, representatives, and agents comply with the same confidentiality obligations.

11.3 This obligation shall continue during the Term and for a period of three (3) years following the expiry or termination of this Agreement, save that the obligations in respect of End User and prospective purchaser data shall continue without limit of time.

11.4 Any breach of this Clause shall entitle RUDA, without prejudice to any other rights or remedies available under this Agreement or applicable law, to immediately terminate this Agreement and seek injunctive relief, specific performance, or damages.

12. INTELLECTUAL PROPERTY

12.1 Intellectual Property: All intellectual property rights in and to the Project, including but not limited to the name of the Project, RUDA's name, logos, branding, marketing materials, designs, brochures, application forms, booking documentation, and any other materials provided by RUDA (collectively, the **"Project Materials"**), shall remain the sole and exclusive property of RUDA.

12.2 Subject to the terms of this Agreement, RUDA hereby grants to the Sales Partner a limited, non-exclusive, non-transferable and revocable license during the Term to use the Project Materials solely for the purpose of marketing the Units and performing its obligations under this Agreement. The Sales Partner shall use such materials strictly in accordance with RUDA's branding and marketing guidelines and shall not alter, modify, reproduce or distribute any Project Materials except as approved by RUDA. The Sales Partner further covenants that it shall immediately cease all use of RUDA's name, logo, branding and Project Materials upon termination or expiry of this Agreement.

12.3 All End User Applications, booking files, and transactional documentation prepared for the Project shall remain the property of RUDA and shall be returned or transferred to RUDA upon request or upon termination of this Agreement.

13. TERMINATION AND CONSEQUENCES

13.1 RUDA shall be entitled to terminate this Agreement immediately upon written notice to the Sales Partner if:

(a) the Sales Partner commits a material breach of any term, condition, warranty, or obligation under this Agreement and, where such breach is capable of remedy, fails to remedy the same within fifteen (15) days

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of receipt of written notice from RUDA specifying the breach and requiring its remedy;

(b) the Sales Partner fails to pay the Partner Down Payments in accordance with the Inventory Acquisition and Sales Plan or within the Acquisition Period, and fails to remedy such failure within the period specified in Clause 6.7;

(c) the Sales Partner persistently fails to procure the onward sale of Secured Units within the applicable Onward Sale Periods under Clause 6;

(d) the Sales Partner engages in any fraudulent activity, misrepresentation, unauthorized sale, duplicate or counterfeit booking, overselling, unauthorized collection of money, or any conduct in violation of Clause 8.9 or Clause 8.12;

(e) the Sales Partner breaches its obligations under Clause 10 (AML Compliance) or Clause 11 (Confidentiality);

(f) the Sales Partner assigns, transfers, sub-licenses or sub-contracts any of its rights or obligations in breach of Clause 3.4 or Clause 16.9;

(g) the Sales Partner becomes insolvent, enters into any arrangement or composition with its creditors, has a receiver or administrator appointed over its assets, is wound up or dissolved, or any analogous event occurs under applicable law;

(h) the Sales Partner's RUDA registration is suspended, revoked, or lapses, or the Sales Partner is blacklisted by any federal or provincial authority; or

(i) any representation or warranty made by the Sales Partner under this Agreement (including under Clause 10.2) is found to be untrue, inaccurate, or misleading in any material respect.

13.2 RUDA may terminate this Agreement at any time, without assigning any reason, by giving the Sales Partner not less than thirty (30) days' prior written notice. Upon such termination, RUDA shall have no liability to the Sales Partner other than as expressly provided in Clauses 13.5 to 13.7.

13.3 The Sales Partner may terminate this Agreement by written notice to RUDA if RUDA commits a material breach of a material obligation owed to the Sales Partner under this Agreement and fails to remedy such breach within thirty (30) days of receipt of written notice from the Sales Partner specifying the breach in reasonable detail and requiring its remedy. For the avoidance of doubt, any exercise of statutory, regulatory, or discretionary powers by RUDA under the Act or the L&PD Regulations shall not constitute a breach of this Agreement.

13.4 This Agreement shall automatically terminate, without any notice being required, upon the expiry of the Term (including any extension thereof) or upon the earlier occurrence of the onward sale of all Units comprising the Designated Inventory.

13.5 Upon termination or expiry of this Agreement for any reason:

(a) All Marketing and Booking Rights granted to the Sales Partner shall immediately and automatically cease, and the Sales Partner shall have no further right, title, or interest in or to any unsold Units.

(b) The Sales Partner shall, within seven (7) days of the effective date of termination, return to RUDA all Project Materials, End User Applications, booking files, transactional documentation, lead data, and any other confidential or proprietary information of RUDA in its possession or control, and shall permanently delete all electronic

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copies thereof, save to the extent that retention is required by applicable law (including the record-keeping requirements referred to in Clause 10.1).

(c) The Sales Partner shall immediately cease all use of RUDA's name, logo, branding, and Project Materials in accordance with Clause 12.2.

(d) In respect of Units for which End User Application Forms have been submitted but for which RUDA has not yet issued an Intimation Letter as at the date of termination, RUDA shall, in its sole discretion, determine whether to proceed with or reject such applications. The Sales Partner shall render all reasonable assistance to RUDA to facilitate an orderly transition of any pending transactions.

(e) RUDA shall be entitled, without restriction, to reallocate all unsold Units to other marketing partners or to market such Units directly.

13.6 Treatment of Partner Down Payments upon Termination:

(a) **Termination for Sales Partner's Default (Clause 13.1):** Up to fifty percent (50%) of the Partner Down Payments deposited by the Sales Partner in respect of unsold Units shall stand forfeited to RUDA absolutely and irrevocably, without any obligation on the part of RUDA to refund, adjust, or set off any amount whatsoever. Such forfeiture shall be in addition to, and without prejudice to, RUDA's right to claim damages or pursue any other remedy available under this Agreement or applicable law.

(b) **Termination for Convenience by RUDA (Clause 13.2):** Up to fifty Percent (50%) of the Partner Down Payments deposited by the Sales Partner in respect of unsold Units shall stand forfeited to RUDA absolutely and irrevocably.

(c) **Termination by the Sales Partner (Clause 13.3):** Up to fifty Percent (50%) of the Partner Down Payments deposited by the Sales Partner in respect of unsold Units shall stand forfeited to RUDA absolutely and irrevocably. For the avoidance of doubt, the Sales Partner shall have no entitlement to any refund, reimbursement, or set-off of Partner Down Payments under any circumstances of termination.

13.7 Treatment of Commission and Rebates upon Termination:

(a) the First Rebate, the Second Rebate and the Third Rebate that have already accrued and become payable in respect of Units Sold prior to the date of termination (in accordance with Clauses 7.1.1, 7.1.2 and 7.1.3, respectively) shall remain payable to the Sales Partner, subject to verification by RUDA and deduction of any amounts owed by the Sales Partner to RUDA;

(b) the Performance Based Rebate (PBR) under Clause 7.1.4 shall stand forfeited in its entirety, regardless of whether any PBR milestone under Clause 7.2 has been achieved; and

(c) no further commission, rebate, or compensation of any kind shall accrue to the Sales Partner from the date of termination.

13.8 Without prejudice to any other right or remedy, RUDA shall be entitled, upon or following termination, to set off any amounts owed by the Sales Partner to RUDA (including any damages, penalties, or indemnity claims) against any amounts payable by RUDA to the Sales Partner under this Agreement, including accrued commission or rebates.

13.9 Without prejudice to RUDA's right to terminate this Agreement under Clause 13.1, the remedies provided in Clause 6.6 (including withdrawal of Marketing

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and Booking Rights for unsold Units and reallocation of such Units) shall be available to RUDA on a plot-wise basis and may be exercised independently of, and without constituting, a termination of this Agreement. The exercise of any remedy under Clause 6.6 shall not preclude RUDA from subsequently terminating this Agreement under any provision of this Clause 13.

14. FORCE MAJEURE

14.1 Neither Party shall be liable for any failure to perform, or delay in the performance of, any obligation under this Agreement to the extent that such failure or delay is caused by a Force Majeure Event. For the purposes of this Agreement, "Force Majeure Event" means any event beyond the reasonable control of the affected Party, including but not limited to acts of God, natural disasters, floods, earthquakes, epidemics, pandemics, war (whether declared or undeclared), terrorism, civil unrest, strikes, lockouts, government sanctions, embargoes, changes in applicable law or regulation, or any order, directive, or restriction imposed by any governmental or regulatory authority. A Force Majeure Event shall not include any change in market conditions or in demand for the Units, any strike or lockout confined to the affected Party's own workforce, or any lack of funds, and no Force Majeure Event shall excuse any obligation to pay money under this Agreement.

14.2 The affected Party shall promptly (and in any event within seven (7) days of the occurrence of the Force Majeure Event) notify the other Party in writing, providing reasonable details of the event, its expected duration, and the obligations affected thereby. The affected Party shall use all reasonable endeavours to mitigate the effects of the Force Majeure Event and to resume performance of its obligations as soon as reasonably practicable.

14.3 If a Force Majeure Event continues for a period exceeding sixty (60) consecutive days, either Party may terminate this Agreement by giving the other Party not less than thirty (30) days' prior written notice. Upon such termination, the consequences set forth in Clause 13.5 shall apply, and the treatment of Partner Down Payments and commission shall be governed by Clause 13.6 and Clause 13.7, respectively (*mutatis mutandis*).

15. GOVERNING LAW AND ARBITRATION

15.1 This Agreement and the rights and obligations of the Parties under or pursuant to this Agreement shall be governed and construed according to the laws of Pakistan.

15.2 If any dispute or difference arises between the Parties in connection with this Agreement, the Parties undertake to use all reasonable endeavors, in good faith, to settle the dispute or difference by negotiation. If such dispute or difference cannot be settled amicably within thirty (30) days, the matter shall be referred to arbitration under the Arbitration Act, 1940 before a sole arbitrator appointed by CEO, RUDA.

15.3 The venue of arbitration shall be Lahore and the language of arbitration shall be in English.

16. MISCELLANEOUS

16.1 No Waiver: No waiver, suspension or postponement by any Party of any right arising out of or in connection with this Agreement shall be of any force or

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effect unless in writing and signed by such Party. Any such waiver, suspension or postponement will be effective only in the specific instance and for the purpose given.

16.2 Good Faith: Each Party shall in good faith perform its obligations under this Agreement based on confidence placed by such Party in the other and thereon relied upon by such Party. In particular, the Parties shall act in good faith in respect of the Project such that no party shall benefit at the expense of the other unreasonably.

16.3 Cumulative Remedies: No right or remedy conferred upon or reserved to either Party by this Agreement is intended to be or shall be deemed to be exclusive of any other right or remedy herein or by law or equity provided or permitted, but each such right or remedy shall be cumulative of every other right or remedy.

16.4 Survival: The expiration or termination of this Agreement shall not affect such of the provisions of this Agreement as expressly provide that they will operate after any such expiration or termination or which of necessity must continue to have effect after such expiration or termination, notwithstanding that the clauses themselves do not expressly provide for this**. Without limiting the foregoing, Clauses 9 (Indemnity), 11 (Confidentiality), 12.3, 13.5 to 13.8, 15 (Governing Law and Arbitration) and this Clause 16 shall survive the expiry or termination of this Agreement.**

16.5 Statutory Powers: Nothing contained in this Agreement shall operate to limit, fetter or restrict RUDA's statutory powers or obligations under applicable law.

16.6 Severability: If any term, condition or provision of this Agreement or the application thereof shall, to any extent, be invalid or unenforceable, the remainder of this Agreement shall not be affected thereby, and all other terms, conditions and provisions shall be valid and enforceable to the fullest extent permitted by law.

16.7 Entire Agreement: This Agreement, together with its Schedules, contains the whole agreement between the Parties and supersedes and replaces any prior written or oral agreements, representations or understandings between them, whether signed or unsigned, save that the declarations, undertakings and representations given by the Sales Partner in its Bid shall continue to bind the Sales Partner.

16.8 Amendments: All additions, amendments and variations to this Agreement shall be binding only if in writing and signed by duly authorized representatives of both Parties and shall be executed in the form of an addendum, which shall be read as an integral part of this Agreement. Any change to an approved sales price, rebate, timeline (including any extension of the Term or the Acquisition Period) or other material term of this Agreement shall be valid only where approved in writing by the Competent Authority. No verbal arrangement or assurance given by any intermediary shall bind RUDA.

16.9 Assignment and sub-contracting: The Sales Partner shall not assign, transfer, sub-license or sub-contract any of its benefits or obligations under this Agreement without the prior written approval of RUDA.

IN WITNESS WHEREOF THE PARTIES HAVE EXECUTED AND DELIVERED THIS AGREEMENT AS OF THE DAY, MONTH AND YEAR FIRST WRITTEN ABOVE.

[SIGNING PAGE TO FOLLOW]

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For and on behalf of
Ravi Urban Development Authority (RUDA)

.....
Signature

By: .....

Designation: **Chief Executive Officer**

In the presence of witness:

Name:
CNIC:
Signature

.....

Name:
CNIC:
Signature

.....
For and on behalf of
Sales Partner

.....
Signature

By: .....

Designation:

In the presence of witness:

Name:
CNIC:
Signature

.....

Name:
CNIC:
Signature

.....

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SCHEDULE A
INVENTORY AND PRICE SCHEDULE

[RUDA to insert the plot-wise list of the [.] Units (10 Marla and 1 Kanal), the category mix, notified prices, development charges and the approved end-user payment plan, as published.]

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SCHEDULE B

INVENTORY ACQUISITION AND SALES PLAN

Prescribed by RUDA under Clause 6.4. Minimum number of Units for which the Partner Down Payment is to be paid in each quarter of the Acquisition Period.

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